

# Ideation Phase

## Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID19510
Project Name	Retail store stock inventory analytics
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization :

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

### Brainstorming & Idea Prioritization for Retail store stock inventory analytics:

The template is divided into seven main sections, each with a numbered icon and a title:

- Before you collaborate:** Includes instructions on how to use the template and a section for team information.
- Define your problem statement:** Includes a section for defining the problem and a section for defining the solution.
- Brainstorm:** Includes a section for brainstorming ideas and a section for organizing ideas into categories (Technical Aspects, Analysis of Resources, Business Aspects).
- Group ideas:** Includes a section for grouping ideas and a section for organizing ideas into a matrix.
- Prioritize:** Includes a section for prioritizing ideas and a section for organizing ideas into a matrix.
- After you collaborate:** Includes a section for reflecting on the process and a section for organizing ideas into a matrix.

Each section contains specific instructions, diagrams, and templates for organizing ideas. The 'Brainstorm' section includes a section for organizing ideas into categories (Technical Aspects, Analysis of Resources, Business Aspects). The 'Prioritize' section includes a section for organizing ideas into a matrix. The 'After you collaborate' section includes a section for reflecting on the process and a section for organizing ideas into a matrix.