

What do they THINK AND FEEL?

Metro politician cities need to prevent pollution.

Now a days people try to use biodegradable things.

what really counts major preoccupations worries & aspirations

Focus on the waste prevention Managing And Reducing Wastes

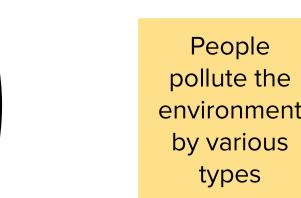
What do they HEAR?

what friends say what boss say what influencers say

This is unwanted and Time wasting one

This type of process are temporary

But these are very use full to us and save our time for other work.



Many of the people using large number of plastics

Our mother earth currently facing a lot of environmental concerns

What do they SEE?

environment friends what the market offers

people said Make less Waste in the first place

Use reusable grocery bags

But not all people are follow these talks

What do they SAY AND DO?

attitude in public appearance behavior towards others





PAIN

fears frustrations obstacles

> The sites are often dangerous to the people

The process is not always cost effective

System requires more number of waste for separate waste collection as per the population in the city.

Embracing smart waste will lead to healthier and more efficient cities

Implementation of these initiatives will drive the rapid growth of smart cities

GAIN

"wants" / needs measures of success obstacles

Reducing Waste will not only protect the environment but will also save on costs.

Smart Bins for Smart City

