



# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback



## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article



## Define your problem statement

Communications between deaf-mute and a normal person has always been a challenging task. It is very difficult for mute people to convey their message to normal people. Since normal people are not trained on hand sign language. In emergency times conveying their message is very difficult.

### PROBLEM

A NOVEL FOR REAL-TIME  
COMMUNICATION SYSTEM  
POWERED BY AI FOR  
SPECIALLY ABLED



### Key rules of brainstorming

To run an smooth and productive session



Stay in topic.

Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

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## Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

### TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

kavikeerthana P

*Permits computer  
users to exchange  
multimedia audio  
content in real  
time*

Jayasri R

*It integrates well  
gateway to  
telephony  
networks using  
the SIP protocol*

Bhuvaneshwari J

*Live video  
conferencing  
communications*

kanisha C

*At telepresence  
mobile robot  
controlling and  
real time detection  
using internet of  
things*

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## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

*High-quality audio and video*  
*Messaging and chat*  
*Screen sharing*  
*Meeting transcription*  
*Noise suppression and muting*  
*Language translation within meeting*

*LAN/Wireless*  
*AD-IDK plug-in*  
*Database Application*  
*Custom display program*  
*Instructional/Personalized data*  
*Instructional/Personalized data*  
*Instructional/Personalized/CPAP*

### TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

*RTC*  
*Real-time computing*  
*Protocol independent*  
*Data transfers*  
*Two types*  
*Hard real-time Soft real-time*

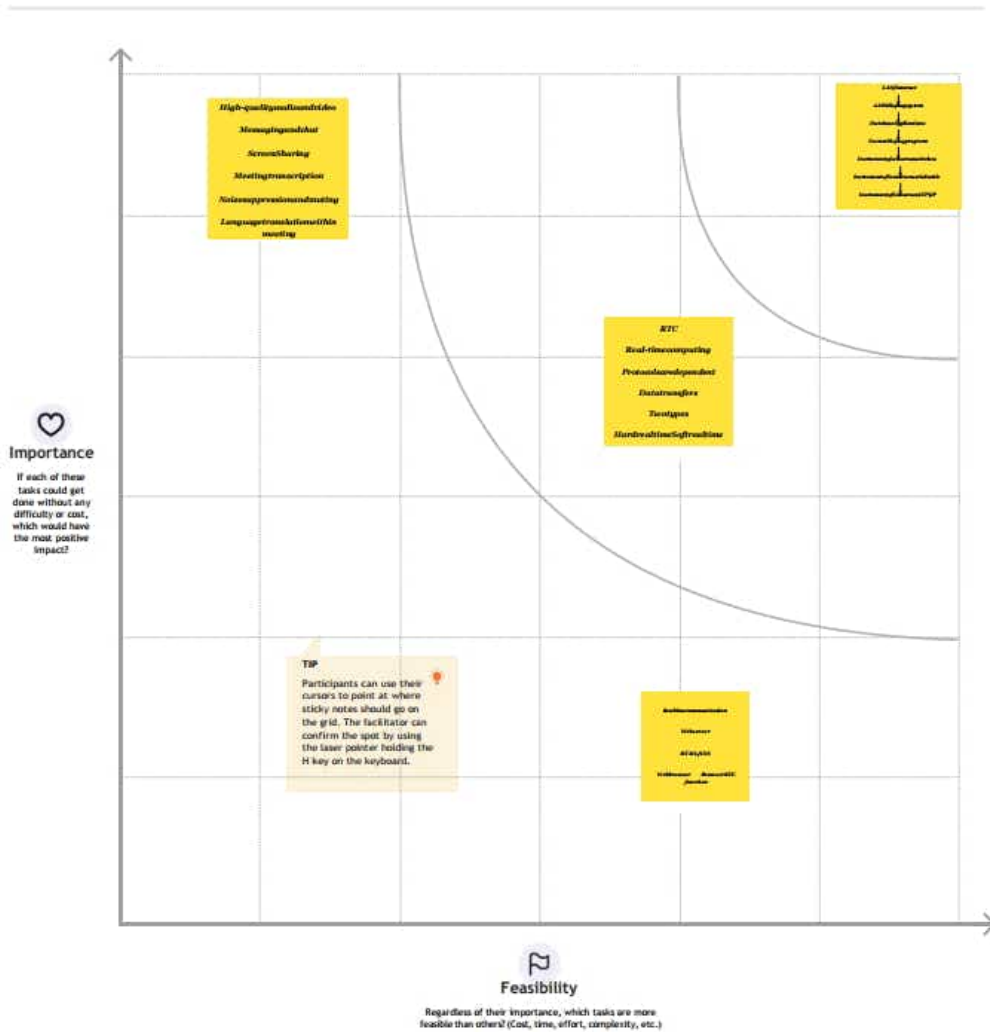
*Realtime communication*  
*Web server*  
*HTML/CSS*  
*Web browser function*  
*Browser RTC*

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## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



→

## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

## Quick add-ons

- Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

## Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template](#) →
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template](#) →
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template](#) →

## Share template feedback