ProjectDesignPhase-I

ProposedSolution

Date	14October2022
TeamID	PNT2022TMID18698
ProjectName	NEWSTRACKERAPPLICATION
MaximumMarks	2Marks

ProposedSolutionTemplate:

	P a	Description
	ProblemStatement(Problemtobesolved)	Mostpeopledon'tliketocarryanewspaperwiththem.Somepeoplewantthemtobeupdatedonlyintheareatheyareinterestedin.
	Idea/Solutiondescription	Anapplicationneedstobedevelopedinwhichuserscanreadnewswhenevertheywant andtheywillbeabletocustomizetheirareaofinterest.Sothattheywillbenotified,ifany newnewsisupdatedintheirinterestedareas.
	Novelty/Uniqueness	1. Ausercanreadnewsonlyfromtheirinterestedfieldsratherthanreadingallthenews. 2. Thisapplicationprovidesuserswithatrustedandsecuredecosystem.Newssharedthroughtheapplicationisoriginalandspamfree.
	SocialImpact/CustomerSatisfaction	Thisapplicationencouragesitsuserstoprovidefeedback.Basedonthatfeedback,developmentsweremadeeventually.
	BusinessModel(RevenueModel)	1. Addadvertisementstotheapplication,sothatwecangetrevenuefromthoseadvertisement-sponsored organizations.Moreadvertisements mayirritatetheuser. 2. Addpremiumsubscription,userswhosubscribeforpremiumwon'tgetadvertisements.

	Scalabilityofth eSolution	Asitwasanapplication-basedproject,correctideationandexecutioncandevelopanapplicationwithnobugs anderrors,sothattheusermightlikeourapplicationandsomemightsuggestandshare ittotheirsurroundings,resultinginanincreaseinourapplicationinsights.