

Ideation Phase

Define the Problem Statements

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|--------------|--------------------------|
| Date | 02October2022 |
| TeamID | PNT2022TMID48978 |
| ProjectName | NEWS TRACKER APPLICATION |
| MaximumMarks | 2Marks |

CustomerProblemStatementTemplate:

| Problem Statement | I am (Customer) | I'm trying to | But | Because | Which makes me feel |
|---|--|---|--|---|---|
| PS-1 24/7 Working people find it hard for reading the news. | Aravindhisan Employee who want to read newspaper, without any hassle while travelling because he | I am looking for the easier method to read news. | I am unable to find the time to read news. | It is challenging to manage time on working days. | I feel being not updated with the news and current affairs that revolving around me. |
| PS-2 Finding the right content about specific news topics in single | Hariisan HR who want get updated in the company recruitments | I am looking for the right website or Application which | I am unable to find the right application | It is challenging and hard to find single place to find | I feel redirected to some other news which consumes a lot of time by giving me irrelevant data. |



Reference–https://miro.com/app/board/uXjVPTG6-EE=?share_link_id=123644614095

