

# Customer Journey Map

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Objectives	Needs	Barriers
<ul style="list-style-type: none"><li>• How much wastage do you have?</li><li>• Identify the wastage and ask to drop it</li><li>• Maintaining the level and area of location</li><li>• Statistics sent to wastage department</li></ul>	<ul style="list-style-type: none"><li>• Household bin to drop</li><li>• Sharing of bin to department</li><li>• Must provide the type of wastage dropping</li></ul>	<ul style="list-style-type: none"><li>• Weightage</li><li>• Must provide the type of wastage dropping</li><li>• Maintain distance while dropping</li><li>• Convinced</li></ul>