

## Ideation Phase

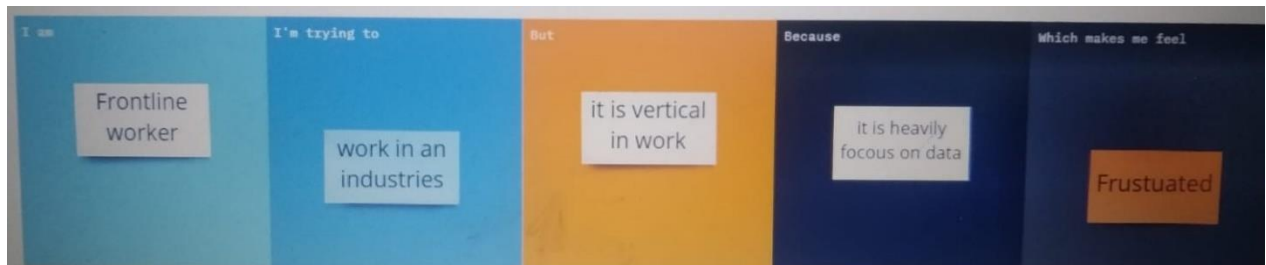
### Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID19484
Project Name	Project – GLOBAL SALES DATA ANALYTICS
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love. A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

#### PS - 1



#### PS – 2



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A Frontline worker	Work in an Industries	It is vertical work	It is heavily focus on data	Frustruated

PS-2	Customer	Understand demand	Raw of insights	It is quantative of data	Misleading
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