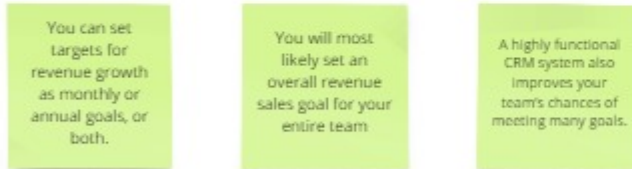


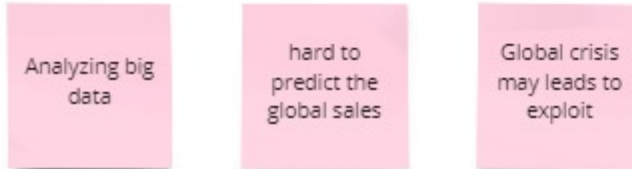


Game changers are people who introduce new practices to their organizations. They want inspire others to co-create and innovate together.

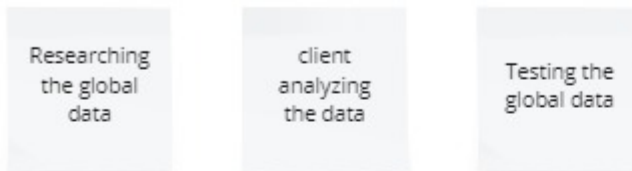
What are their key goals and needs?



What do they struggle with most?



What tasks do they have?



Journey Steps Which step of the experience are you describing?	Discovery Why do they even start the journey?	Registration Why would they trust us?	Onboarding and First Use How can they feel successful?	Sharing Why would they invite others?
Actions What does the customer do? What information do they look for? What is their context?	<div>They can easily access the global sales</div>	<div>Providing best customer services</div> <div>Advanced technologies</div> <div>High level of access</div>	<div>Best app compared to others</div> <div>free registration</div> <div>Multiple logins</div>	<div>Refer more members to connect with them</div> <div>connecting with global</div> <div>Open source</div>
Needs and Pains What does the customer want to achieve or avoid? <i>Tip: Reduce ambiguity, e.g. by using the first person narrator.</i>	<div>Improve the data insight</div> <div>Network loss due to some technical issues</div>	<div>login issue due to insufficient data</div> <div>→</div> <div>server problem</div> <div>data collapsed</div>	<div>better improvement of sales analysis</div> <div>Easy analyse of data</div> <div>Improving technical analysis</div>	<div>Failed to share someone</div> <div>Fixing the bug to invite others</div> <div>Try to improve the server</div>
Touchpoint What part of the service do they interact with?	<div>best UI and interface</div>	<div>Standardized Data empowerment</div> <div>Enriching the data quality</div> <div>Global sales that can managed by user.</div>	<div>Global data can be extracted easily</div> <div>Better requirement for Clients</div> <div>visuals are developed to easy understand</div>	<div>Finding other clients</div> <div>communicate with others</div> <div>data passing through the multiple server</div>
Customer Feeling What is the customer feeling? <i>Tip: Use the emoji app to express more emotions</i>	<div>😬</div>	<div>😬</div>	<div>😬</div>	<div>🤖</div>
Backstage				
Opportunities What could we improve or introduce?	<div>Increase of global</div>	<div>Decrease the</div>	<div>Increase the</div>	<div>Increase the</div>

What changes for them?

Outcome

Describe how the life and environment of the customer changes once they used the product or service.

What are they able to do now?

Viewing the data insight

Exploring data analytics

can understand the global sales analysis

What can they finally avoid doing?

No need to do complex prediction

No need to use external analytics

Avoid to use the low level analysis

What changed in my environment?

Better improvement in analysis

→

Eassy to get access across the world

New implementati on in data visualization