

DATE	19 SEPTEMBER 2022
TEAM ID	PNT2022TMID19523
PROJECT NAME	NEWS TRACKER APPLICATION
MAXIMUM MARKS	4 MARKS

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who

is experiencing it. The exercise of creating the map helps participants consider things from

the user's perspective along with his or her goals and challenges.

