

Phases


High-level steps your user needs to accomplish from start to finish

Steps

Detailed actions your user has to perform

3 Feelings

What your user might be thinking and feeling at the moment



Choosing the necessary genre

**International
or local**

Reading
based on
the interest

Unwanted notifications

Pain points

Problems your user runs into

Unwanted notifications

Opportunities

Potential improvements or enhancements to the experience

Follow only the required genre