


Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID19406
Project Name	AI Discourse for Banking Industry
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement




Brainstorm & idea prioritization

Brainstorming sessions unleash our imagination and start shaping concepts even if we're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information on prework ahead.

B

Set the goal

Think about the problem we're focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)

1


Problem statement

In this project, we will be building a chatbot using Watson's assistant. This chat should have the following capabilities:

- The Bot should be able to guide a customer to create a bank account.
- The Bot should be able to answer loan queries.
- The Bot should be able to answer general banking queries.
- The Bot should be able to answer queries regarding net banking.

PROBLEM

How might we structure our project?



Key rules of brainstorming

To run a smooth and productive session

1

Stay in topic.

2

Encourage wild ideas.

3

Defer judgement.

4

Listen to others.

5

Go for volume.

6

If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can attach a sticky note and write something to attach it to the board.

Forhata J

- AI based chatbot
- AI based chatbot
- AI based chatbot
- AI based chatbot
- AI based chatbot

Dinesh Kumar K

- AI based chatbot
- AI based chatbot
- AI based chatbot
- AI based chatbot
- AI based chatbot

Sreeni Dasheer S

- AI based chatbot
- AI based chatbot
- AI based chatbot
- AI based chatbot
- AI based chatbot

Saravathi Vashan M

- AI based chatbot
- AI based chatbot
- AI based chatbot
- AI based chatbot
- AI based chatbot

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence like: "What if a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups."

20 minutes

TIP
Also, collaborate to help to group notes to make it easier to find, create separate categories or important ones as the next step in your process.

EASY INTERFACE

- AI based chatbot
- AI based chatbot
- AI based chatbot
- AI based chatbot
- AI based chatbot

PERSONALISED ACCOUNT RELATED ASSISTANCE

- AI based chatbot
- AI based chatbot
- AI based chatbot
- AI based chatbot
- AI based chatbot

AI Based discourse for banking industry (Chatbot Creation)

SECURITY ASSISTANCE

- AI based chatbot
- AI based chatbot
- AI based chatbot
- AI based chatbot
- AI based chatbot

PERSONALISED ACCOUNT RELATED ASSISTANCE

- AI based chatbot
- AI based chatbot
- AI based chatbot
- AI based chatbot
- AI based chatbot

Step-3: Idea Prioritization

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance

If each of these items could get more serious, any difficulty in cost, which would have the most serious impact?

Feasibility

Ease of use, cost, time, effort, complexity, etc.

TIP
Participants can use their cursor to point at where sticky notes should go on the grid. The facilitator can confirm the need by moving the laser pointer holding the H key on the keyboard.