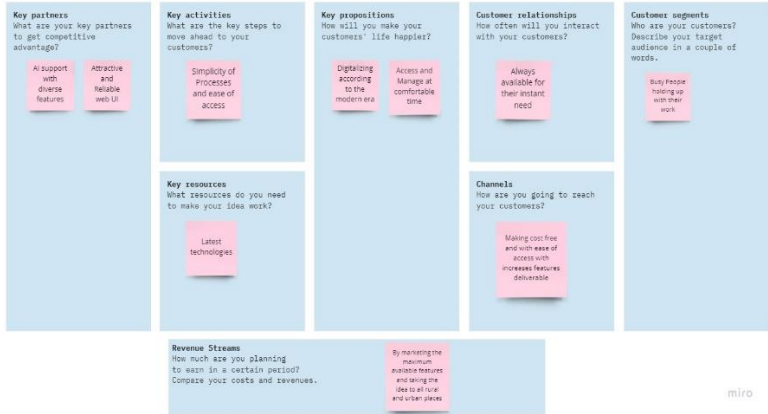


Project Design Phase-I Proposed Solution Template

Date	19 September 2022
Team ID	PNT2022TMID19406
Project Name	Project – AI Based Discourse for Banking Industry
Maximum Marks	2 Marks

Proposed Solution Template:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	In this project, we will be building a chatbot using Watson's assistant. This chat should have the following capabilities, The Bot should be able to guide a customer to create a bank account. The Bot should be able to answer loan queries. The Bot should be able to answer general banking queries. The Bot should be able to answer queries regarding net banking.
2.	Idea / Solution description	Access IBM resource to gain access to AI assistant chatbot and integrate AI by designing reliable Banking web application for the consumers.
3.	Novelty / Uniqueness	AI assistant available 24*7 for handling queries. Digitalizing maximum features of Banking with increased security. Reducing in person verification.
4.	Social Impact / Customer Satisfaction	It creates an impact in the society by making all the banking features digitalized and as a result customer satisfaction increases.
5.	Business Model (Revenue Model)	 <p>The Business Model Canvas for the AI-based banking chatbot project is as follows:</p> <ul style="list-style-type: none"> Key Partners: AI support with diverse features, Attractive and reliable web UI. Key Activities: Simplicity of Processes and ease of access. Key Propositions: Digitalizing according to the modern era, Access and Manage at comfortable time. Customer Relationships: Always available for their instant need. Customer Segments: Busy people working with their work. Key Resources: Latest technologies. Channels: Making cost free and with ease of access with increase features deliverable. Revenue Streams: By monitoring the maximum available features and saving the time to all rural and urban places.
6.	Scalability of the Solution	The Project related to Banking especially with AI assistance, it will effective at all time.