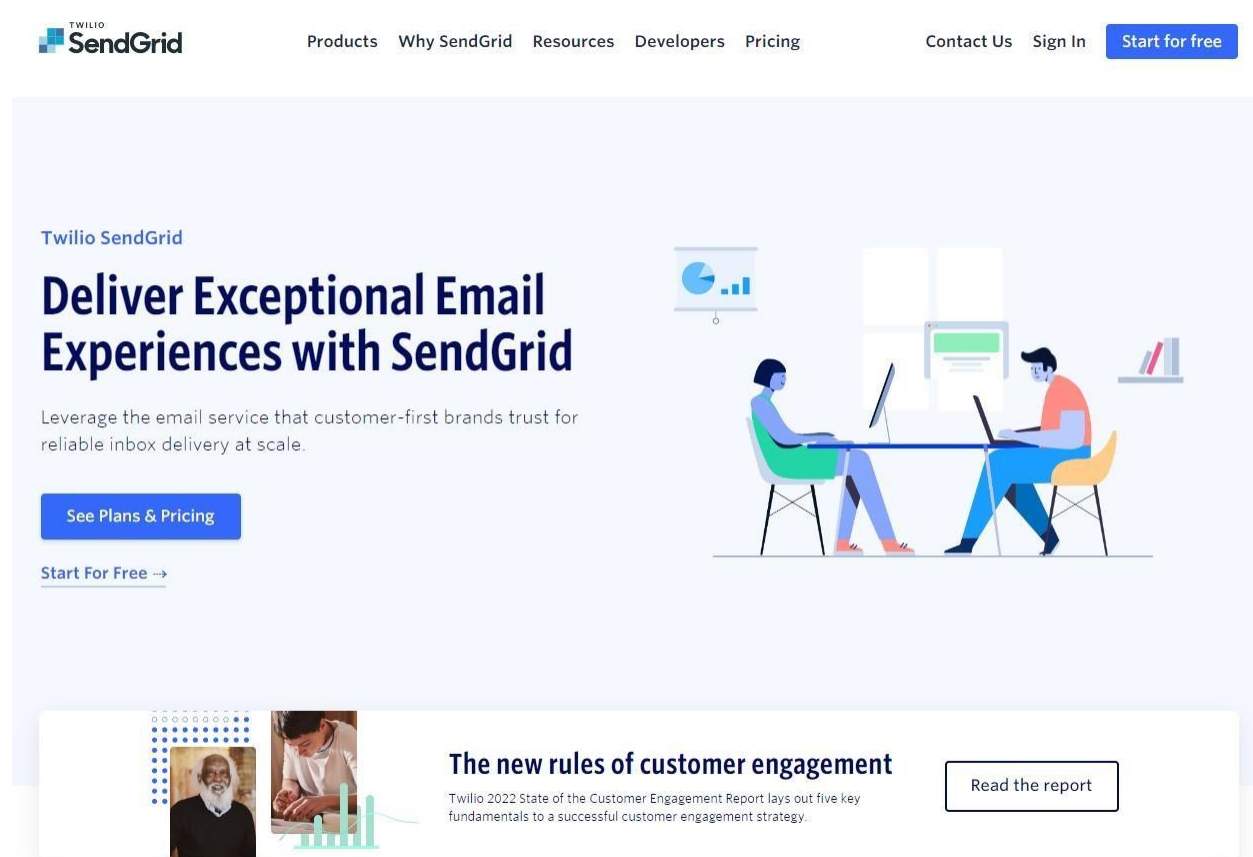


Setting up Application Environment

Create Sendgrid Account

STEP 1 : Go to the official website <https://sendgrid.com/>



The screenshot shows the Twilio SendGrid homepage. At the top, there is a navigation bar with the Twilio SendGrid logo on the left, followed by links for Products, Why SendGrid, Resources, Developers, and Pricing. On the right side of the navigation bar are links for Contact Us, Sign In, and a blue button labeled "Start for free". The main content area features a large heading "Deliver Exceptional Email Experiences with SendGrid" in a dark blue font. Below this heading is a subtext: "Leverage the email service that customer-first brands trust for reliable inbox delivery at scale." To the right of the text is an illustration of two people sitting at a desk, working on laptops, with a pie chart and bar graph floating above them. Below the main heading, there is a blue button labeled "See Plans & Pricing" and a link "Start For Free ->". At the bottom of the page, there is a section titled "The new rules of customer engagement" with a subtext: "Twilio 2022 State of the Customer Engagement Report lays out five key fundamentals to a successful customer engagement strategy." To the left of this text is an image of a man with a white beard and a green bar chart. To the right of the text is a button labeled "Read the report".

STEP 2 : Click on “Start for free” and register by entering required details and click on create account

STEP 3 : Fill all the details in the next page and click get started

STEP 4 : Your Sendgrid account is Created successfully and now you get access to the dashboard

