

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID19415
Project Name	SKILL / JOB RECOMMENDER APPLICATION
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Brainstorm & idea prioritization

Brainstorming sessions unleash our imagination and start shaping concepts even if we're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🗣️ 1 hour to collaborate
- 👤 2-8 people recommended

Before we collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

- 🕒 10 minutes

Team gathering

Define who should participate in the session and send an invite. Review relevant information or presentwork ahead.

Set the goal

Think about the problem we'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation 50 questions to run a happy and productive session.

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Problem statement

In this project, we will be building a chatbot using Watson's assistant. This chat should have the following capabilities:

- The Bot should be able to guide a customer to create a bank account.
- The Bot should be able to answer loan queries.
- The Bot should be able to answer general banking queries.
- The Bot should be able to answer queries regarding net banking.

PROBLEM

How might we structure our project?

Key rules of brainstorming to run a smooth and productive session

Stay in topic.

Encourage wild ideas.

Under judgement.

Listen to others.

Go for volume.

If possible, be visual.

[🔗 Share template feedback](#)

Step-2: Brainstorm, Idea Listing and Grouping

3 Brainstorm

Write down any ideas that come to mind that address your problem statement.

15 minutes

TIP
You can always add sticky notes and to the group's ideas as you think of them during the session.

SOUL R

KARTHKEYAN G

GEORGE WILSON G

CHENHUA K

DIVYSHARMA K

4 Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP
Ask your teammates to help you group your ideas. It's okay to ask for help. If you're stuck, ask for help. If you're stuck, ask for help.

Registration Process

User needs

Job and Salary Shortlisting

Company details and summary

Step-3: Idea Prioritization

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance

Feasibility

TIP
If you have a lot of ideas, you can use this grid to prioritize them. If you have a lot of ideas, you can use this grid to prioritize them. If you have a lot of ideas, you can use this grid to prioritize them.