

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS User who get recommendation of fertilizers for my defected plants.	6. CUSTOMER CONSTRAINTS CC Customers do not know which websites are fake and which are not. So they can't figure out if or not they should trust the websites in providing details.	5. AVAILABLE SOLUTIONS AS They are many fertilizer recommendation system but our system will detect the plant disease and gives precaution for the fertilizers.	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS J&P the main problem is some times the prediction may be not correct .this causes the lose of money for the customer.	9. PROBLEM ROOT CAUSE RC The problem is the vulnerability of the customer whether to trust the prediction. So this system will get the detail image of plant disease and the train the model well for the	7. BEHAVIOUR BE The customers uses the our system for best prediction of the leaf disease and make the users path easy.	
Focus on J&P, tap into BE, understand RC				Focus on J&P, tap into BE, understand RC
Identify strong TR & EM	3. TRIGGERS TR The fear of the improper prediction or image testing causes the customers to get the false knowledge and waste of the money.	10. YOUR SOLUTION SL The best solution from preventing the customers for using the model in wrong way is to upload the clear image of the disease of the leaf and test the model so that it can provide a correct prediction.	8.CHANNELS OF BEHAVIOUR CH 8.1 ONLINE Customers use the fertilizer recommendation for disease detection to get the accurate solution for their problem. 8.2 OFFLINE There will be not detect any image if the system is in offline..	Identify strong TR & EM
	4. EMOTIONS: BEFORE / AFTER EM When the customers do not use fertilizer recommendation for plant detection it may causes the loss for the farmer which make a false prediction . By using this system the customer will have the entire knowledge of which fertilizer to use for particular plant disease.			