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| Define CS, fit into CC | 1. CUSTOMER SEGMENT(S) CS User can communicate with the help of hand gestures then the hand gestures are converted to messages . | 6. CUSTOMER CONSTRAINTS CC Customers do not know which websites are fake and which are not. So they can't figure out if or not they should trust the websites in providing details. | 5. AVAILABLE SOLUTIONS AS There are few gesture tool recommendation system but our system will predict the exact hand gesture and gives message representation of the gestures. | Explore AS, differentiate |
| Focus on J&P, tap into BE, understand RC | 2. JOBS-TO-BE-DONE / PROBLEMS J&P The main problem is some times the prediction may be not correct .This causes the lose of money for the customer. | 9. PROBLEM ROOT CAUSE RC The problem is the accuracy of the operation based on action and the time taken to perform the action. | 7. BEHAVIOUR BE The customers uses our system for the best prediction of the user gesture and make the users path easy. | Focus on J&P, tap into BE, understand RC |
| Identify strong TR & EM | 3. TRIGGERS TR The concern of the improper prediction or user gesture can sometimes causes the customers to get the false knowledge and waste of the money. 4. EMOTIONS: BEFORE / AFTER EM When the customers do not use the gesture tool recommendation for image detection it may causes the loss for the customer which make a false prediction . By using this system the customer will have the entire knowledge of which gesture to use for particular particular message. | 10. YOUR SOLUTION SL The better solution to prevent the customers from using the model in wrong way is to upload the clear image of the user and test the model so that it can provide a correct prediction. | 8.CHANNELS OF BEHAVIOUR CH 8.1 ONLINE Customers use the image gesture recommendation for message detection to get the accurate solution for their problem. 8.2 OFFLINE There will be not detect any image of the user if the system is in offline.. | Identify strong TR & EM |

