This is the journey of a



Game changers are people who introduce new practices to their organizations. They want inspire others to co-create and innovate together.

What are their key goals and needs?

To get high yield.

Should be cost efficient.

Disease free crops.

What do they struggle with most?

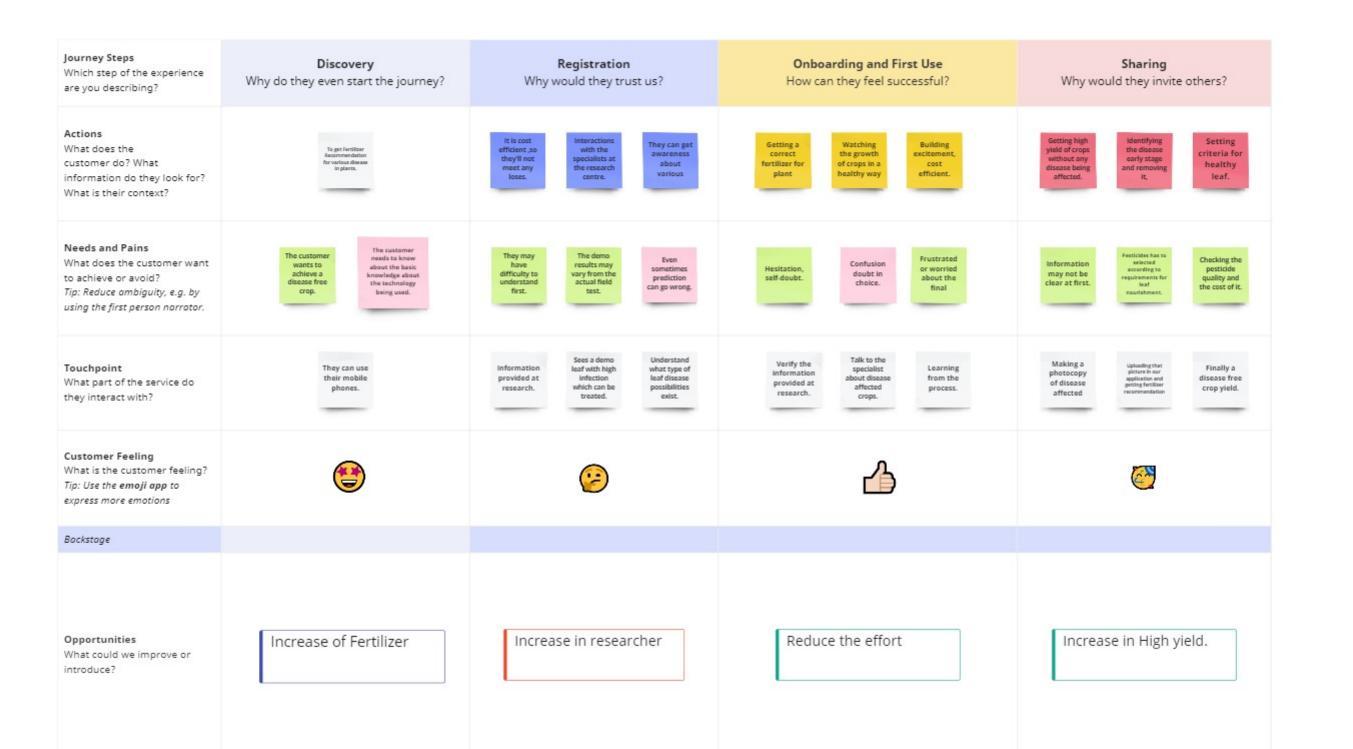
How the technology works?

What if it oes wrong? What if the disease in unidentifiab le?

What tasks do they have?

They need learn about how this application works.

They should upload the picture of affected Use the recommend ed fertilizer properly.



What changes for them? Outcome Describe how the life and environment of the customer changes once they used the product or service.

What are they able to do now?

They can get a high yield of crops.

Agriculture land will be unpolluted.

Can get nutritious food

What can they finally avoid doing?

them from using harmful them from using large amount of

Stress and anxiety can be avoided.

What changed in my environment?

Agriculture lands are disease free

Farmers are happy and less worried. Increase in crop yield.

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