

PROJECT NAME	: AI-POWERED NUTRITION ANALYZER FOR FITNESS ENTHUSIASTS
TEAM ID	: PNT2022TMID19478

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div></div> <div>People who want to maintain their fitness and lead a healthy life.</div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div></div> <div>The constraints that prevent our customers to access our solution are network issues and network errors as there is no possibility for any other constraints since our solution is an application.</div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div></div> <div>Existing Solution: Physical exercise, Yoga, Aerobic.  Pros: The key is to form workout habits that lead to long-lasting changes to lifestyle and to long-term improvements in health and well-being.  Cons: Time consumption is more, no proper guidelines according to the health status of the user.</div>	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&amp;P</div></div> <div>We provide the nutritional contents of the food they intake daily. Thereby providing the fitness to the people and helping them to stay healthy.</div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div></div> <div>The root cause of this problem is lack of intake of nutrition. Improper diet and skipping the exercise daily leads to many diseases which result in leading a healthy life.</div>	<div>7. BEHAVIOUR<div>BE</div></div> <div>The customers who have issues of health care, nutrition, fitness will be stated in chatbox. At the time of logging in, the customers provide the details of their health status. After analysing the customer's status, a solution will be given.</div>	Focus on J&P, tap into BE, understand RC
Identify strong TR & EM	<div>3. TRIGGERS<div>TR</div></div> <div>After continuous advertisements of our application, and hearing feedback from their friends, neighbours the customer will get motivated to use our application.</div>	<div>10. YOUR SOLUTION<div>SL</div></div> <div>Calories tracking is the key feature in all fitness solutions which helps in preventing diseases in advance hence normal people can use this.  Instructor demonstrates the particular fruits' calories and provides guided assistance so that the users can perform them accurately.</div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div></div> <div>8.1 ONLINE User accesses the application by scanning the fruit and gets the nutritional info.</div>	Extract online & offline CH of BE
	<div>4. EMOTIONS: BEFORE / AFTER<div>EM</div></div> <div>Before using our application, customer will face insecurity and bad health. After using our application, customer gets good health and self-motivated.</div>		<div>8.2 OFFLINE  Based on the nutritional info user will perform.</div>	