Team ID	PNT2022TMID19384
Project Name	Containment zone alerting application

SCENARIO

Browsing, booking, attending, and rating a local city tour



How does someone initially become aware of this process?



## Enter

What do people experience as they begin the process?



# Engage

In the core moments in the process, what happens?



What do people typically experience as the process finishes?



## Extend

What happens after the experience is over?



## Steps

What does the person (or group) typically experience?

















### Interactions

What interactions do they have at each step along the way?

- People: Who do they see or talk to?
- Places: Where are they?
- Things: What digital touchpoints or physical objects would they use?







### Goals & motivations

At each step, what is a person's primary goal or motivation?
("Help me..." or "Help me avoid...")













Feedback needs to



Asking the details of

Sends notification alerts

Gives precautionary measures.

The web portal will provide the details of the zones.

# Positive moments

What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?





# Negative moments

What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?







## Areas of opportunity

How might we make each step better? What ideas do we have? What have others suggested?





The accurate results about the zones.