Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- ⏱ **10 minutes** to prepare
- ⏱ **1 hour** to collaborate
- 👥 **2–8 people** recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⏱ 10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⏱ 5 minutes

PROBLEM
How might we [your problem statement]?

Key rules of brainstorming
To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- r
- Listen to others.
- If possible, be visual.

2 Brainstorm

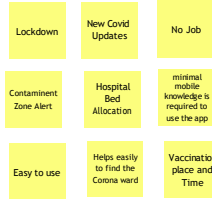Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

DARSHAN.G

Alert using location	Lifesaver	Safety
Treament	Financial Loss	Import medicine
Vaccination	Lockdown	People health

JAYASIMMAN.P

Lockdown	New Covid Updates	No Job
Containment Zone Alert	Hospital Bed Allocation	minimal mobile knowledge is required to use the app
Easy to use	Helps easily to find the Corona ward	Vaccination place and Time

MOHANLAL.S

Protector	safe zone	lifeguard
user information	saftey app	Awareness
un safe zone	Vaccination	Analysis

THIYAGU.G

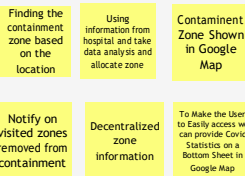|		
ambulance	pandemic	quarantine
mask	covid variants	covaxin
e pass	sanitizer	contamination

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.
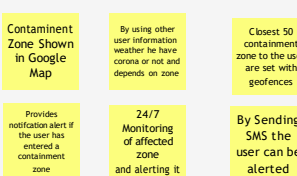
⏱ 20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Zone Identification

Finding the containment zone based on the location	Using information from hospital and take data analysis and allocate zone	Containment Zone Shown in Google Map
Notify on visited zones removed from containment	Decentralized zone information	To Make the User to Easily access we can provide Covid Statistss on a Bottom Sheet in Google Map

Alert User

Containment Zone Shown in Google Map	By using other user information weather he have corona or not and depends on zone	Closest 50 containment zone to the user are set with geofences
Provides notification alert if the user has entered a containment zone	24/7 Monitoring of affected zone and alerting it	By Sending SMS the user can be alerted

User Tracking

Android 's geofencing client is used to create geofences around the containment zones.	By GPS	Cellular triangulation for tracking

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

❤️ **Importance**
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

🚩 **Feasibility**
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
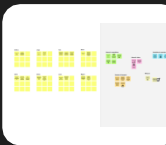Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template

Share template feedback

Need some inspiration?
See a finished version of this template to kickstart your work.
Open example