

**Ideation Phase**  
**Brainstorm&Idea Prioritization Template**

Date	19 September 2022
Team ID	PNT2022TMID42325
Project Name	AI-powered Nutrition Analyzer for Fitness Enthusiasts
Maximum Marks	4 Marks

**Brainstorm & Idea Prioritization Template:**

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>



10 minutes to prepare  
 1 hour to calibrate  
 16 people recommended

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Unites

Learn how to use the facilitator tools  
Use the Facilitator Superpowers on a happy  
productive session.

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5 minutes

**Key rules of brainstorming**  
To ensure smooth and productive session

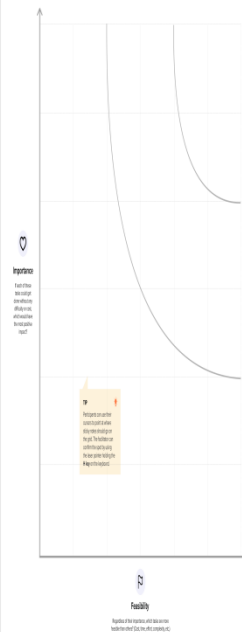
- Stay on topic.
- Encourage wild ideas.
- Defer judgement.
- Listen to others.
- Go for volume.
- Be possible, be visual.

 University

Person1	Person2	Person3	Person4
			
			
			

⌚ 30 minutes

28 minutes



**Superthe mail**  
Super copy of the mail is a PNG or PDF to attach to email, include in slide, or use in your blog.

**Strategy blueprint**  
Define the components of a new idea or strategy.

Canine experience journey map

[Open the template +](#)

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

5/5

