

PROBLEM STATEMENT

In today's fast life it is difficult for users to get news at their move. News push notification, news broadcast, Able to automatically schedule newsfeed for mobile user based on their current and future location. Most of the news app serve news to the user in English language only and in single source.

IDEA/SOLUTION DESCRIPTION

As our lives are very busy these days, we often feel we need more than 24 hrs. a day to cope up with everything we have in our schedule. Well, that's not possible but reducing the time by changing the conventional method of reading news can help. Just tell us what market news you're interested in and get a quick peek for the day. Only read what you feel is relevant and save your time.

This app helps you to query for all information about Indices, Commodities, Currencies, Future Rates, Bonds, etc.... as on official websites. It helps the user to read the news in their own national or international language. we create a scalable, responsive and user-friendly news tracker application.

NOVELTY / UNIQUENESS

The online news can be browsed on the basis of categories, city, countries, interest, etc..., from anywhere of anytime using a mobile device. A section for comments or discussions should be there below every post. Readers can share their opinions on a specific topic. Engage with each other and discuss things, etc.. .

SOCIAL IMPACT / CUSTOMER SATISFACTION

The world is going to be more digital, and digitization is the need of every business, every Industry. Online News Sites play a vital role in educating and informing Mass with latest updates, current happenings around the globe. People don't have much more time to read the Printed newspaper with yesterday's happening, so they always follow web portals or Electronic Media for getting latest News ,With Electronic media, there is a certain problem like Costing of On Air is higher, and everyone is not always in front of Television set, but they can access their mobile, social sites, Whatsapp, Facebook etc. so they will definitely update them self very fast and less time-consuming methods. Online News Website and social media can give the fastest news Updates. Now every publisher has to build their web identity.

BUSINESS MODEL

Showing third-party advertisements on the platform are the most efficient way of making money from a news website or app. The monetization option works successfully if you have a large audience base. Share the latest news at the earliest, trusted content. Some additional benefits with the subscription. You can also allow other writers, journalists, and brands to share content with you in the form of news , article, columns, etc... For publishing this content, you can charge some amount.

SCALABILITY OF SOLUTION

Our solution that we provide based on cloud application like news tracker application scaling up makes hardware stronger; scaling out adds additional nodes. It requires more data storage capacity or processing power, you want a system that can scale easily and quickly.