

## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	13 October 2022
Team ID	PNT2022TMID10401
Project Name	Trip Based Modeling of Fuel Consumption in Modern Fleet Vehicles Using Machine Learning
Maximum Marks	4 Marks

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement

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#### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

##### PROBLEM

To maximize profit by analyzing trip based modeling of fuel consumption in modern fleet vehicles.



#### Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

2

## Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

### TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

### Tamilarasan

Track trip  
information  
in real-time

Tire  
Pressure  
Sensor

Dynamic trip  
suggestion

Mobile App

### Sivabalaji T

Road Traffic  
monitor

Easy to  
navigate UI

Trip Metrics

Vehicle  
Health  
analysis

### Mohammed ismail

Vehicle  
Speed  
Suggestion

Total Cost  
Analysis

Weather  
based trip  
suggestion

Driver  
Monitor  
System

### Mohsin nathar ali

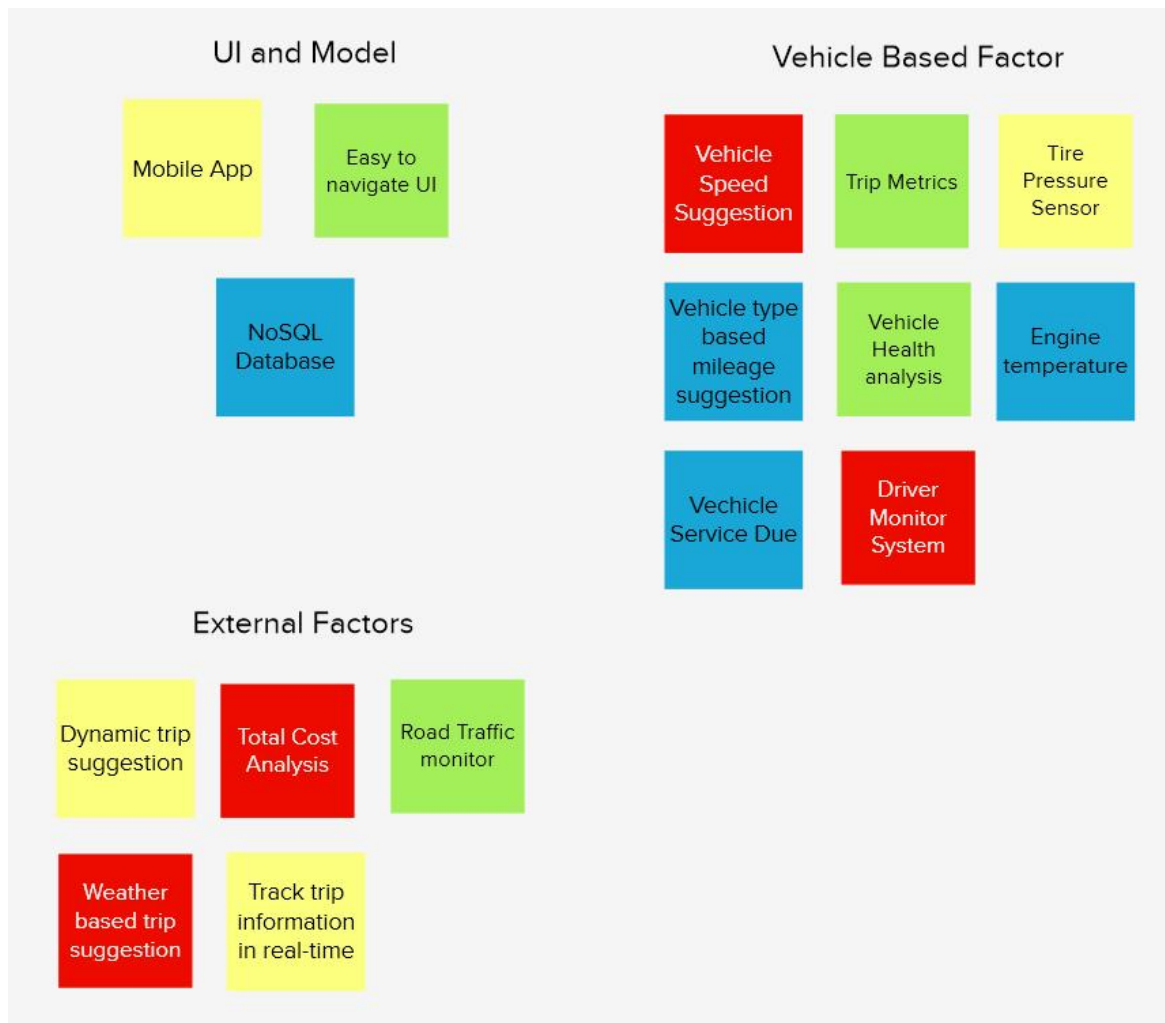
NoSQL  
Database

Engine  
temperature

Vehicle  
Service Due

Vehicle type  
based  
mileage  
suggestion

## Step-2: Brainstorm, Idea Listing and Grouping



### Step-3: Idea Prioritization

