Project Design Phase-I

Proposed Solution

Project Name : Data Analytics for DHL Logistics Facilities

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	To create a DHL Logistics Facilities to keep the manufacturers , storekeepers , drivers , managers and all in control , DHL logistics facilities give a solution to this big problem
2.	Idea / Solution description	Big data analytics holds the key to uncovering hidden issues across entire supply chains and surfacing trends
3.	Novelty / Uniqueness	to analyze and coordinate the logistical function and supply chain to ensure smooth running of operations in a timely, and cost-effective manner.
4.	Social Impact / Customer Satisfaction	The data can be more analysed and controlled were the people involved here will get at most satisfaction for all the data which is being analysed is handled more efficiently.
5.	Business Model (Revenue Model)	1. using a point-of-sale (POS) system to track these metrics via built in reporting features and easily monitor them in real time . 2. people are able to understand the deepest needs and the activities can be monitored
6.	Scalability of the Solution	We can analyse huge datasets and also visualizations can be done. It is probably suitable for all kinds of activities which can really fullfill their need and ttrack the analytics