



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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Need some inspiration?
See a finished version of this template to kickstart your work.
[Open example](#)

1

Before you collaborate
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.
[10 minutes](#)

- Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.
[Open article](#)

1

Define your problem statement
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.
[5 minutes](#)

PROBLEM
The doctors' hands should be sterile inside the Operation Theatre. They would often need to pick some objects or would try to ask for some objects. They should be able to communicate without touching any objects which may lead to some infections. We try to avoid direct contact by recognizing the hand gestures of the doctors using an AI model that is associated with an AI model.



- Key rules of brainstorming**
To run a smooth and productive session
- Stay in topic.
 - Encourage wild ideas.
 - Defer judgment.
 - Listen to others.
 - Go for volume.
 - If possible, be visual.

2

Brainstorm
Write down any ideas that come to mind that address your problem statement.
[10 minutes](#)

TIP
You can select a sticky note and hit the pencil icon to start drawing!

Kathirvel S

Contactless
Fast and efficient
Gloves should not affect the gestures meaning
There is no need for verbal communication
Use of high resolution camera enhance the recognition of gesture
It should be a generalized model

Vishnu L

There is less possibility for misunderstanding of Hand Gestures
The model should be accurate
It is the future of medical domain
The model might be biased
The model should adapt to new gestures in future
The model could be used in industries too

Kirthik Vaishnav A D

It avoids infections
It should be able to capture te gesture fast
There is no need for frequent sterility
The model does not get distracted
The model should work at any kind of locations
The model could also be integrated with a robot

Sudharsanam D

Less possibilities of new infections
Doctor-Computer interaction based in non verbal communication
A better UI
The model should be stable at any kind of situation
The future gestures should not impact model
Large training data for generalization

3

Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.
[20 minutes](#)

Gloves and Infections:

It avoids infections
Contactless
Gloves should not affect the gestures meaning
Less possibilities of new infections

Communication:

The future gestures should not impact model
The model should work at any kind of locations

Model Complexities:

The model might be biased
The model should adapt to new gestures in future
It should be a generalized model

Sensors and cameras:

Doctor-Computer interaction based in non verbal communication
There is less possibility for misunderstanding of Hand Gestures
It should be able to capture te gesture fast
Use of high resolution camera enhance the recognition of gesture

4

Prioritize
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.
[20 minutes](#)



5

After you collaborate
You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template](#)

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