

Problem Solution Fit

1 . Who is your Customer?

- Experienced candidate
- Freshers
- Business Persons

2.Problems or pains

- Scalability of algorithm
- Not Personalized
- Ethical Issues: Social effect

3.Triggers to act

- Make items available
- Make more recommendations

4.Emotions

- Content based filtering
- Making Personalized recommendation

6.customer limitations

- The model can only make recommendations based on existing interests of the user.

9.Root/cause Of problem

- Thousands of companies post jobs and job details.
- So it is difficult for users to search job according to their skills.

10.Your solution

- Based on their skill set the recommendation will be suggested.

5.Available solutions

- Content based filtering technique, collaborative based filtering technique and the hybrid approach

7.Behavior

- It is a system that gives us recommendations based on the data that it has collected from us, and other users like us, over a course of time

8.Channels of behavior

- It consist of formal interactions guided by strong organizational structures.