Smart Farming Journey map

rating farming technology



How does someone initially become aware of this process?



What do people experience as they begin the process?



In the core moments in the process, what

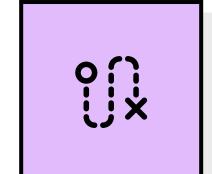


What do people typically experience as the process finishes?

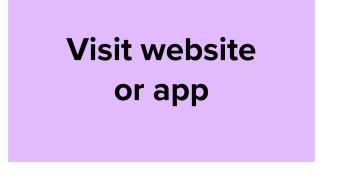


Extend

What happens after the experience is over?



What does the person (or group) typically experience?



Check the variation of intensity of

Detect the amount of chemicals in the

The user can navigate to the website or app to know the above

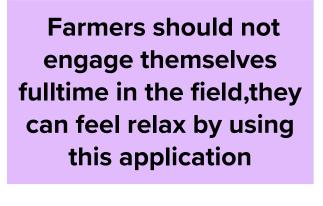
If any problem occurs
due these sensors,an
alert message will be
automatically sent to the
connected website or app

We can ensure the yield after the growth of the

The user can write their views and ideas of the app

Submitting feedback

Farming in the user profile



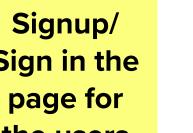


Interactions

What interactions do they have at each step along the way?

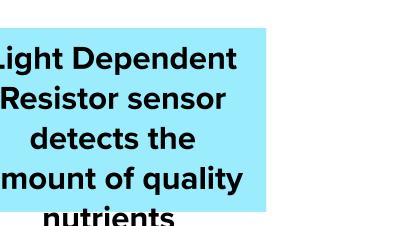
- People: Who do they see or talk to?
- Places: Where are they?
- Things: What digital touchpoints or physical objects would they use?

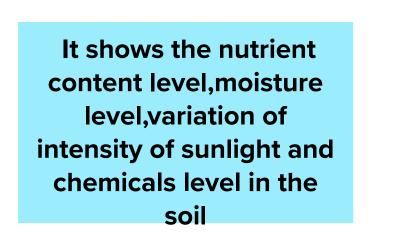




Soil moisture sensor detects the correct amount of water in the soil

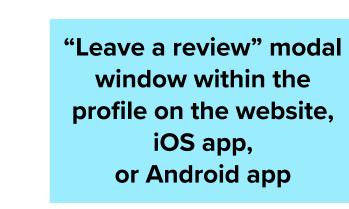
of chemical using electrochemical sensors





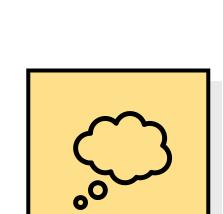
Switch on/off the





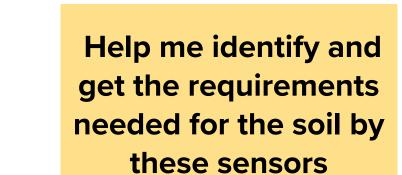
Completed experiences section of the profile on the website, iOS app, or Android app

Recommendations
span across
website, iOS app,
or Android app

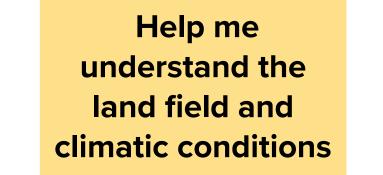


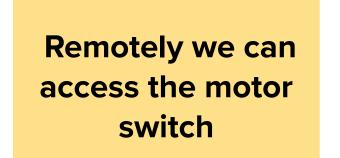
Goals & motivations

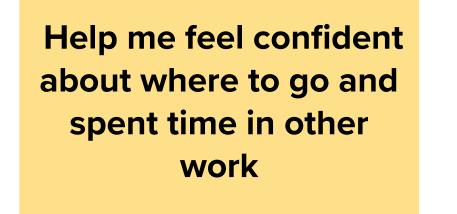
At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")



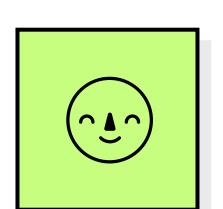
Access from anywhere at any





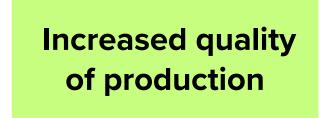


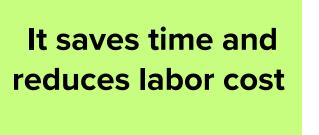




Positive moments

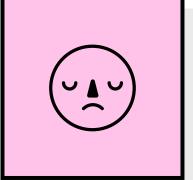
What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?





People love to remote access control, we have a **98**%





Negative moments

What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

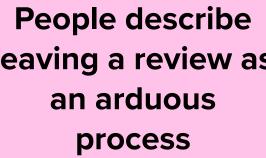


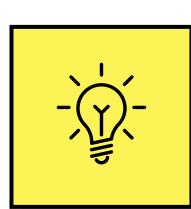












Areas of opportunity

How might we make each step better? What ideas do we have? What have others suggested?



