Journey phases	Login or Register	Add Expenses	Verify Expense limit	Sending alerts through the registered E-mail.	Save Money
Jobs to be done	User mobile number/ email to create account	Entering the expenses daily to keep track of them	Comparing the daily expenses	Provide reports and alerts to registered mail	Save Money using report
Touchpoints	Register a new Account or login into the account	Different expense added to different categories	Verify the regular expenses within the given limit	Prevent from wastage of money	User collect the reports inorder to save the money
Gains	It is easy to create account with mobile	Able to see where my money is going	Use the reports to design the budget better this time	Avoid unnecessary expenses	User friendly
Pains	Is it secure to include my finance details here?	Keeping track of each penny is kinda difficult	user interface is not simple to distinguish income and expenses	User may not be able to update the expenses daily	Scared of using the banking details
Emotion					