

Ideation Phase

Define the Problem Statements

Date	24 September 2022
Team ID	PNT2022TMID19460
Project Name	Project – Personal Expense Tracker Application
Maximum Marks	2 Marks

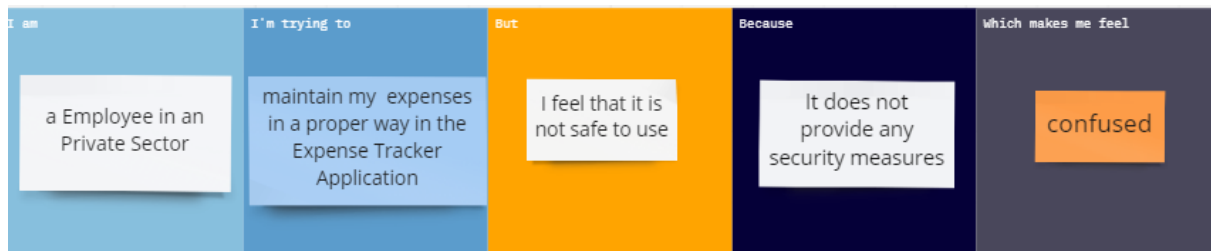
Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

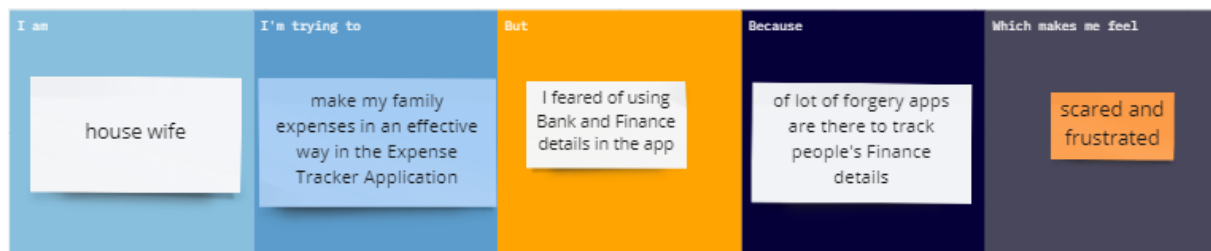
A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

PS-1

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PS-2



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A Employee in Private Sector	Maintain my expenses in a proper way in the Expense Tracker	I feel that it is not safe to use	It does not provide any Security measures	confused

PS-2	House Wife	Make my family expenses in an effective way in Expense Tracker Application	I feared of using Bank and Finance details in the app	Of lot of forgery apps are there to track people's Finance details	Scared and frustrated
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