

## Ideation Phase

## Brainstorm & Idea Prioritization Template


|              |  |
|--------------|--|
| Date         | 16 October 2022  |
| Team ID      | PNT2022TMID37239   |
| Project Name | Real-Time Communication System Powered by AI for Specially Abled |
| Maximum Mark | 4 Marks  |

### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions. Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

**Reference:** <https://www.mural.co/templates/empathy-map-canvas>

### Step-1: Team Gathering, Collaboration and select the Problem Statement



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

- 10 minutes

### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

- 5 minutes

### PROBLEM

Deaf-mute people facing difficulties to communicate with normal people in real world.

### Key rules of brainstorming

To run an smooth and productive session

- Stay in topic
- Defer judgment
- Go for volume
- Encourage wild ideas
- Listen to others
- If possible, be visual

## Step-2: Brainstorm, Idea Listing and Grouping

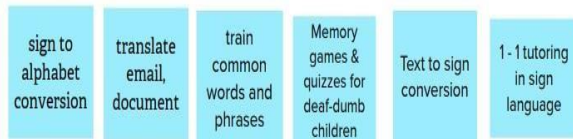
2

### Brainstorm

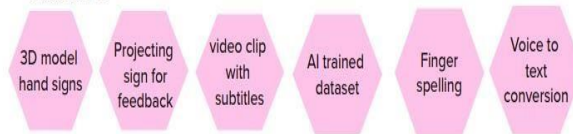
Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

#### HEMAMALINI S



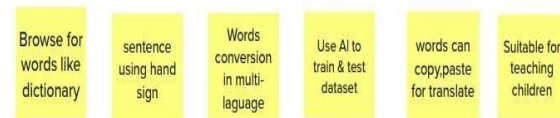
#### Akram S



#### Hemakumar A



#### Harinesh M K



3

### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕒 20 minutes

#### CONVERSION METHODS



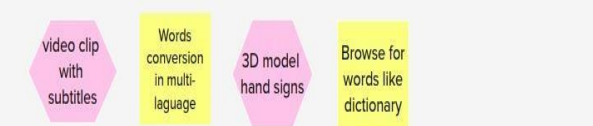
#### TRAINING METHODS



#### LEARNING WITH FUN



#### EXTRA FEATURES



## Step-3: Idea Prioritization

4

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

