

## AIRLINE DATA ANALYTICS FOR AVIATION INDUSTRY

Define CS, fit into CC

### 1. CUSTOMER SEGMENT(S)

- Passenger who can view the delay of flights.
- Administrator of the Airlines.

CS

### 6. CUSTOMER CONSTRAINTS

- The Delay time can be viewed by the passenger via web page.

CC

### 5. AVAILABLE SOLUTIONS

- It provides information on Delays of flight across different location.
- Based on that passenger can know the exact delay of the flights

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

### 2. JOBS-TO-BE-DONE/PROBLEMS

- The customer should provide exact details to know the delay of the flights if occurs.

J&P

### 9. PROBLEM ROOT CAUSE

- This kind of web application cannot be found among people as many of the web applications are money oriented.

RC

### 7. BEHAVIOUR

- Airport data analysts can gather information about delay of flight.
- This understanding can be used to improve the service.

BE

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM

### 6. TRIGGERS

- There are a lot of problems related to flight delays in the aviation sector.
- However, quality and performance of data analytics reports can be insured if they are used.

### 10. YOUR SOLUTION

- The aim of this project is to design an Airline Data Analytics Report for the Aviation Industry.
- It finds the delay of flights.

### 8..CHANNEL BEHAVIOUR

- Security is not Authenticated.
- There are some free online airline analytics for the aviation industry that might steal users' personal information or contain ads.

CH

Extract online & offline CH of BE

### 4. EMOTIONS: BEFORE/AFTER

- Before using Data Analytics for Aviation Industry they were having issues in management resulting in losses.

Now they are happy with the reduction errors that happen in manual processes.

### 9. OFFLINE CHANNEL

- A business can hire employees to maintain the airline analytics for aviation industry system logs as the business grows.

NoDerivatives4.0

