Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

1 hour to collaborate 2-8 people recommended

Share template feedback

Need some inspiration? See a finished version of this template to kickstart your work.

(L) 10 minutes to prepare

Before you collaborate A little bit of preparation goes a long way

with this session. Here's what you need to do to get going. 10 minutes

the brainstorming session.

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal

Think about the problem you'll be focusing on solving in

Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session.

What problem are you trying to solve? Frame your

problem as a How Might We statement. This will be the focus of your brainstorm.

⊕ 5 minutes

PROBLEM data into digital form.

Key rules of brainstorming

Defer judgment.

Go for volume.

If possible, be visual.

Define your problem statement

Customers find difficulty in converting handwritten

To run an smooth and productive session Stay in topic. Encourage wild ideas

Listen to others

Lokesh P

Brainstorm

2

Write down any ideas that come to mind that address your problem statement.

→ 10 minutes



Mohammed Abdullah

Process

locally in

Madhan Manoharan, M

device

Upload files via drive or local files

Make it

compatible

with low

power

devices

Secure Authentication

Have Recognize compatible Mathematical mobile formulae application

> Add animations to website

Keerthivashan A K R

Division of

free and

premium

features

Make the

website

interactive

Aotmatically correct wrong terms

Employ a

Avoid time consuming email verification

Consume less bandwidth Inbuilt text search

Export in epub format

Group ideas

3

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

→ 20 minutes

Add customizable tags to sticky notes to make it easier to find. themes within your mural.

Group 1

Recognize Export in Mathematical epub format formulae

Employ a

chat box.

Aotmatically correct wrong terms

Add animations to website

Secure Authentication

Group 2

via drive or

local files

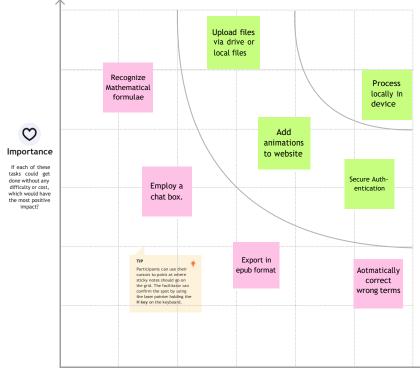
Process locally in device

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible

→ 20 minutes



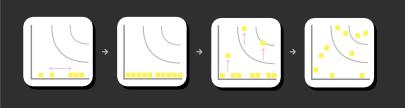


Regardless of their importance, which tasks are more

feasible than others? (Cost, time, effort, complexity, etc.)







After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural Export a copy of the mural as a PNG or PDF to attach to

Keep moving forward

Strategy blueprint Define the components of a new idea or

emails, include in slides, or save in your drive.

Open the template Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience. Open the template

Identify strengths, weaknesses, opportunities,

Strengths, weaknesses, opportunities & threats

and threats (SWOT) to develop a plan. Open the template

Share template feedback