Define CS, fit into CC

1. CUSTOMER SEGMENT(S) `CS`

Corporate company HR departments

6. CUSTOMER CONSTRAINTS `CC`

spending capacity budgetary restrictions resource limitations

5. AVAILABLE SOLUTIONS `AS`

i

a dashboard to track the numerous reasons why people leave their positions and to give HR professionals advice on how to handle various attrition-related problems.

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS `J&P`

To develop a supervised machine learning model based on regression techniques for predicting the cause of employee attrition based on the following factors.

Work progress

- Distance between offices and families
- Work progress
- Employee happiness
- Subsidiaries

9. PROBLEM ROOT CAUSE `RC`

Because it takes a long time to manually analyse employee attrition factors, the person would have departed the company before the cause was found, wasting a valuable human resource.

- There must be a lot of human work.

7. BEHAVIOUR `BE`

The model acts in a way that minimises the human labour necessary to manually compile and confess the many causes of employee attrition.
Additionally, it draws attention to the key factors that contribute to employee attrition for the primary clients, the corporate HR departments.

Focus on J&P, tap into BE, understand RC

3. TRIGGERS `TR`

- The most crucial factors that must receive urgent attention to lower attrition in the organisation are directly predictable by and visible to the customers.

10. YOUR SOLUTION `SL`

The major goal of this research is to use Machine Learning (ML) algorithms to anticipate the primary causes of employee attrition in corporate firms. The project should take into account factors such as job progress, employee satisfaction, subsidiaries, and rewards, among others, and create a dashboard for simple comprehension of attrition statistics.

8. CHANNELS of BEHAVIOUR `CH`

8.1 ONLINE

An online dashboard will be made available to the customer so they may monitor real-time statistics on the different employee attrition factors.

8.2 OFFLINE

Based on the causes of attrition, the customers would take steps to reduce it.

4. EMOTIONS: BEFORE / AFTER EM

BEFORE: Lost in a sea of information, perplexed by several causes, Putting yourself in the position of other workers

AFTER: lucid and prepared for action