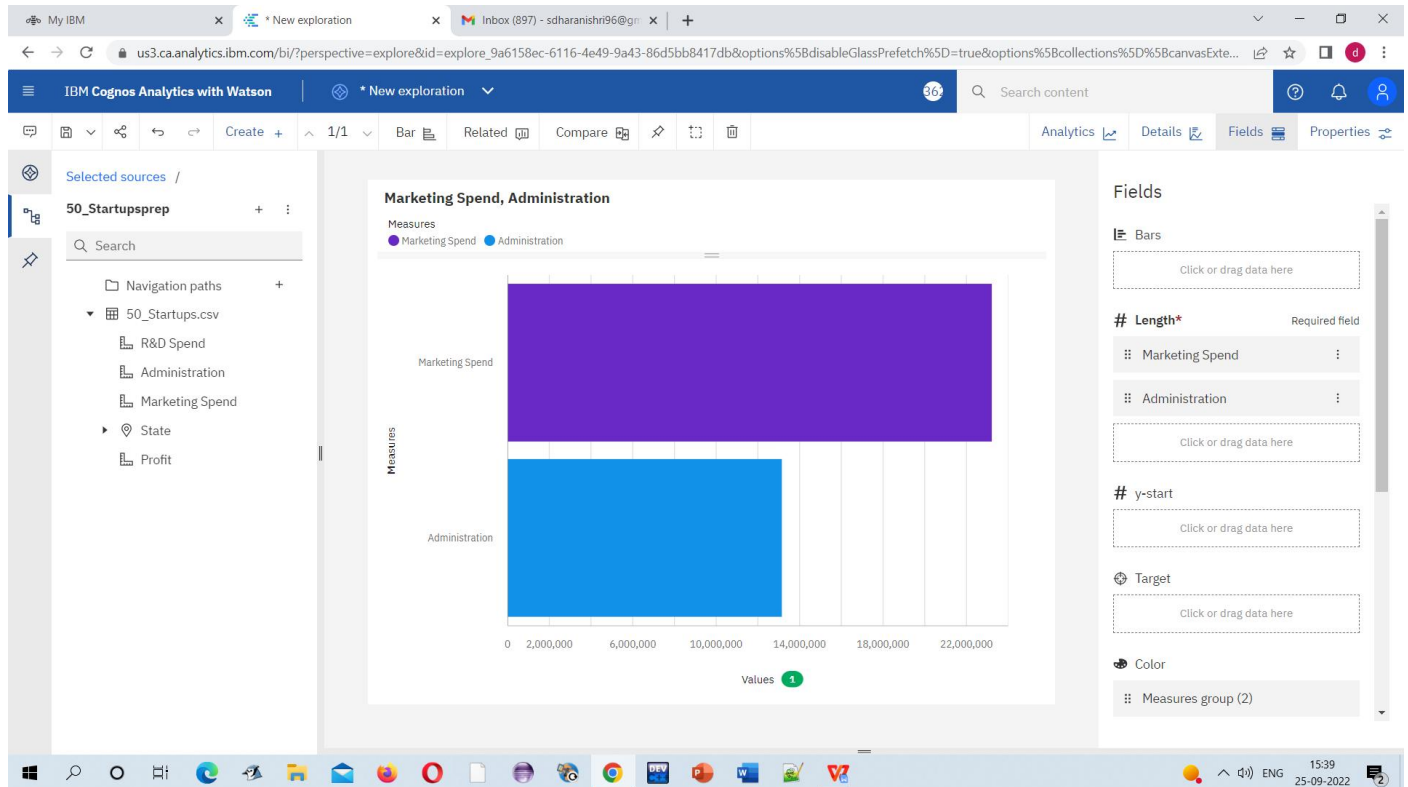


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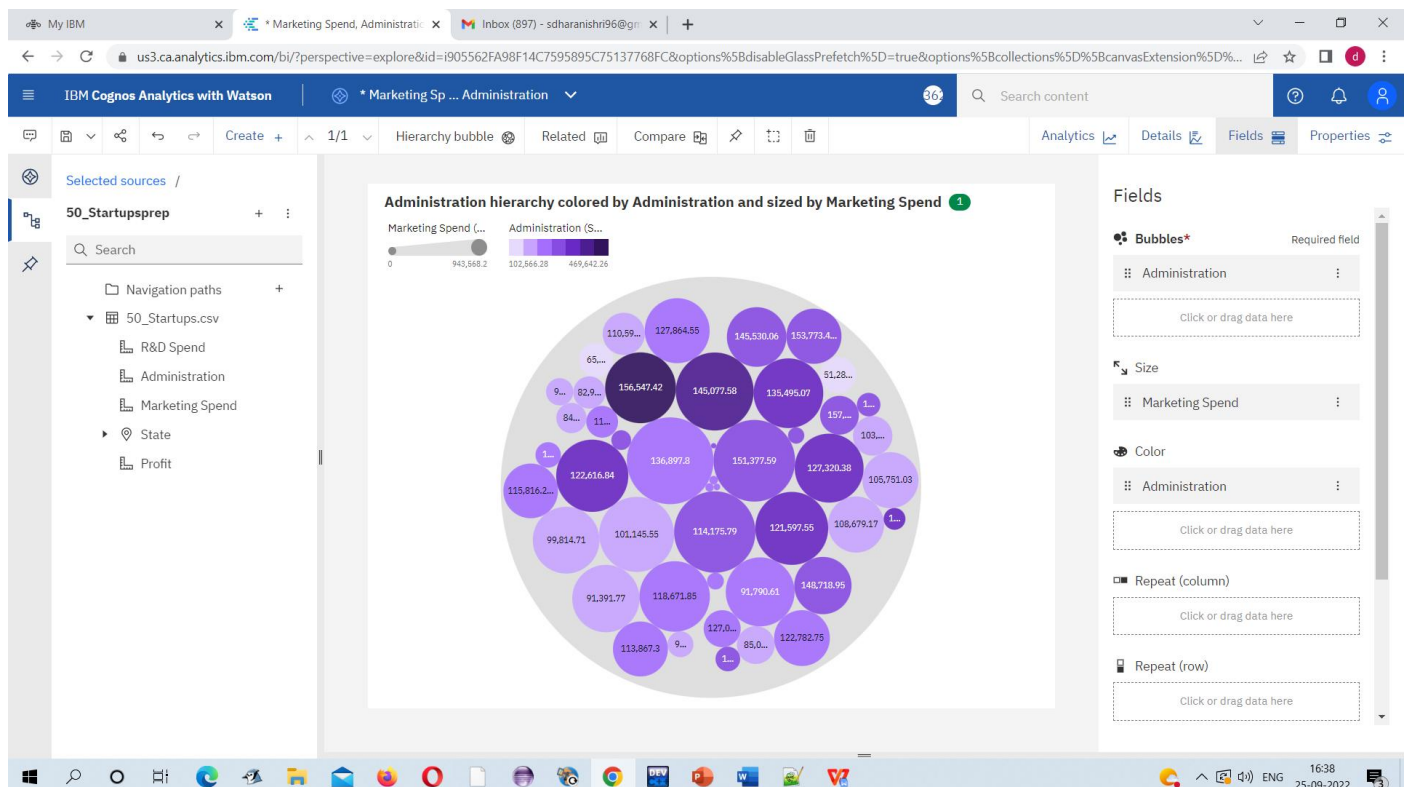
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SCREENSHOT 1 LINK:

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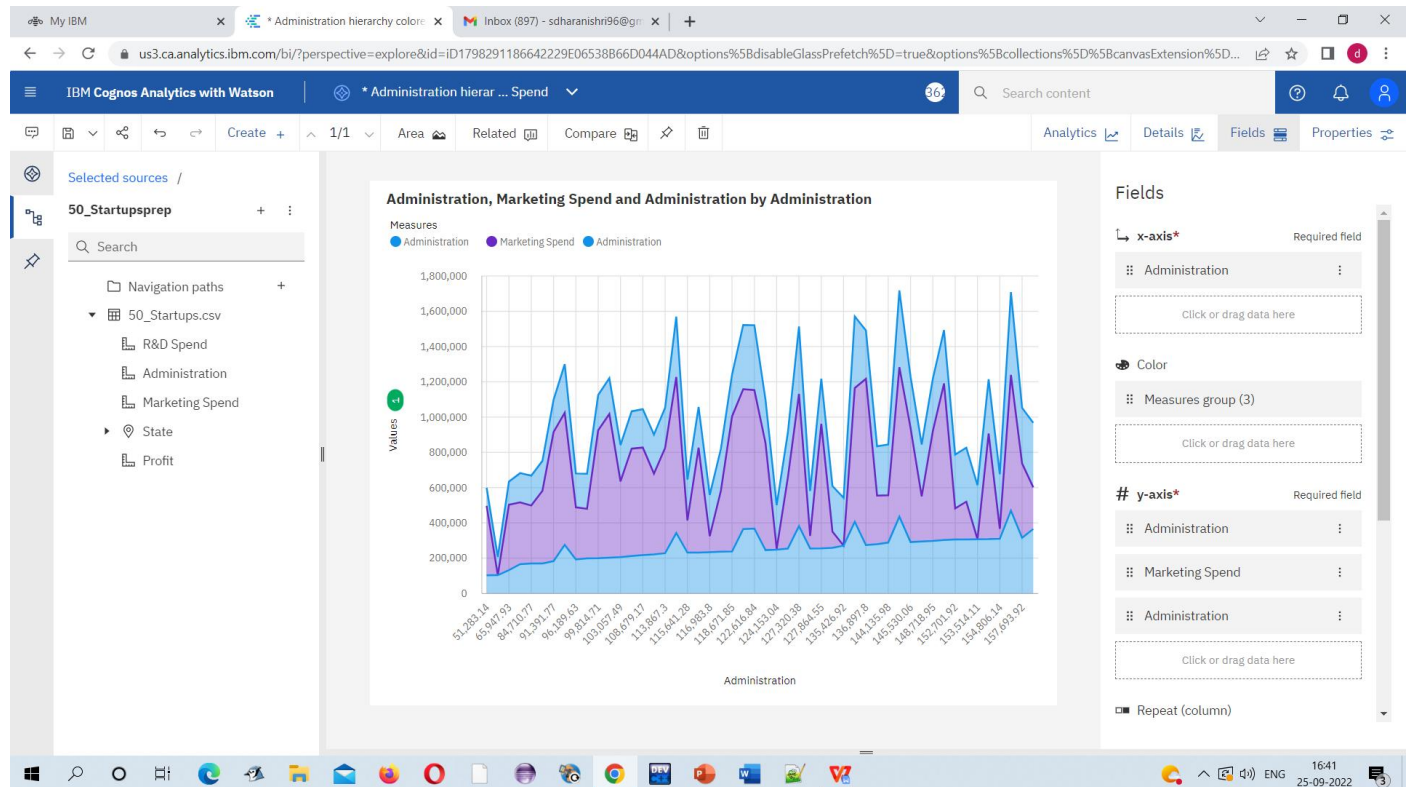
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SCREENSHOT 3:



SCREENSHOT 3 LINK:

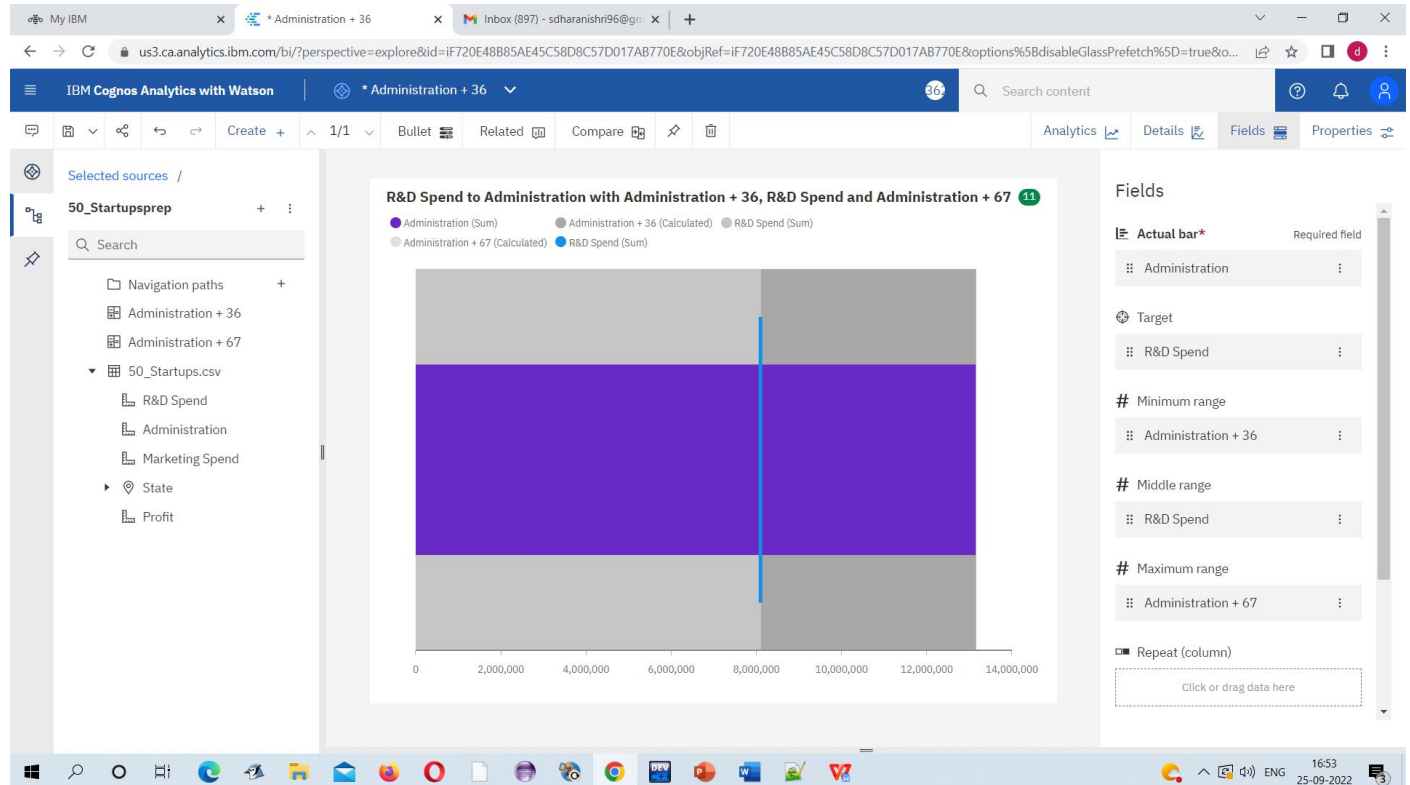
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SCREENSHOT 4:

SCREENSHOT 5 LINK:

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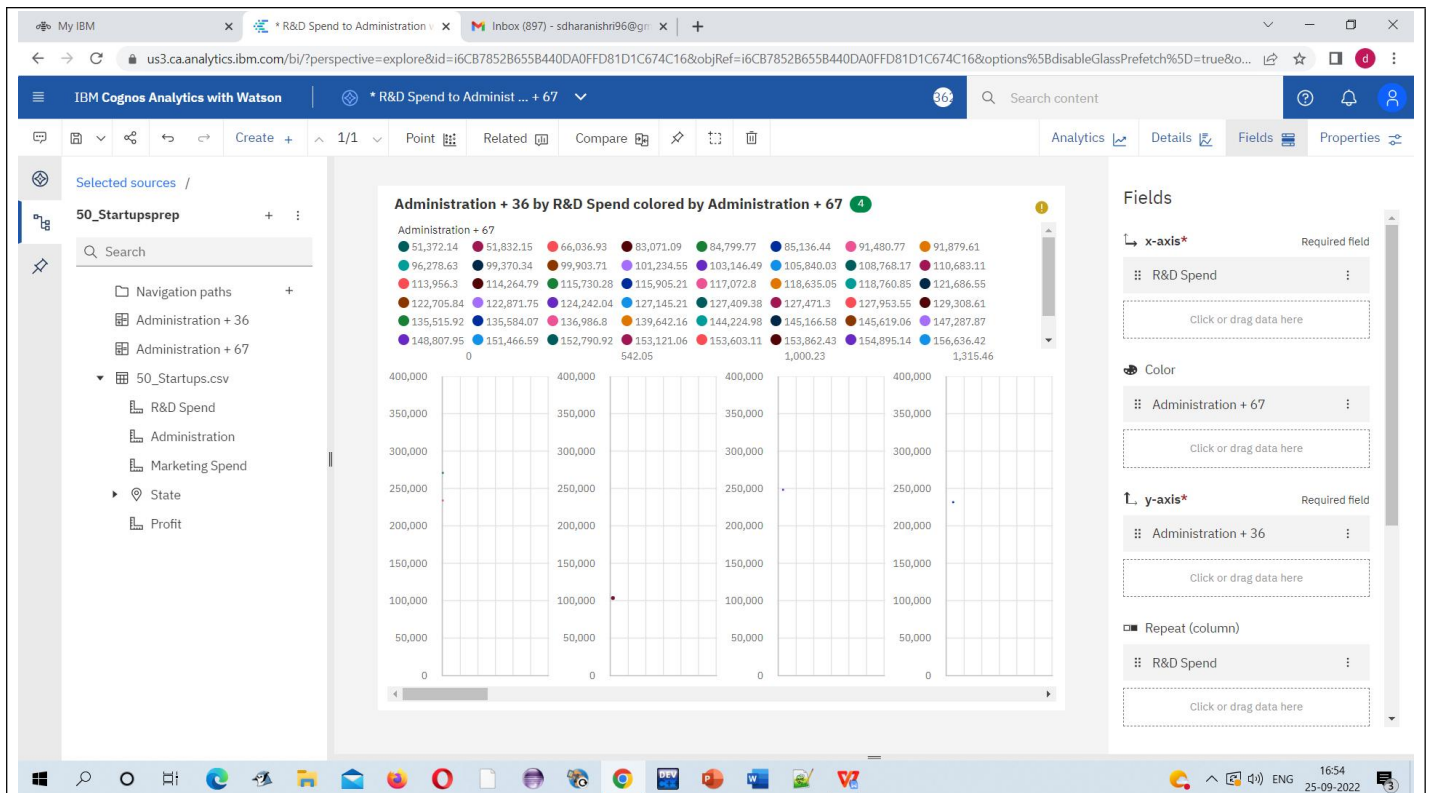
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SCREENSHOT 6 LINK:

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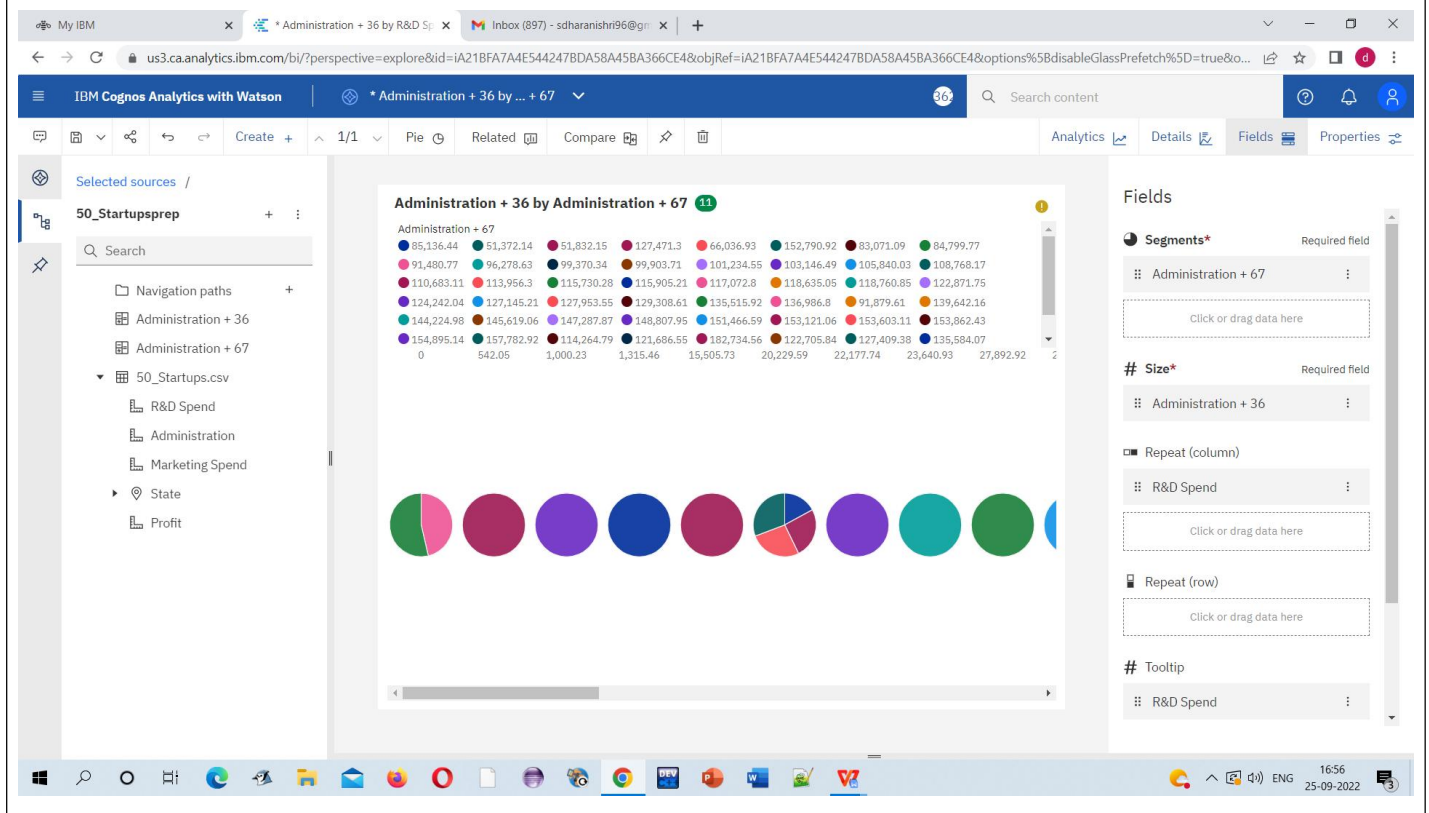
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SCREENSHOT 7 LINK:

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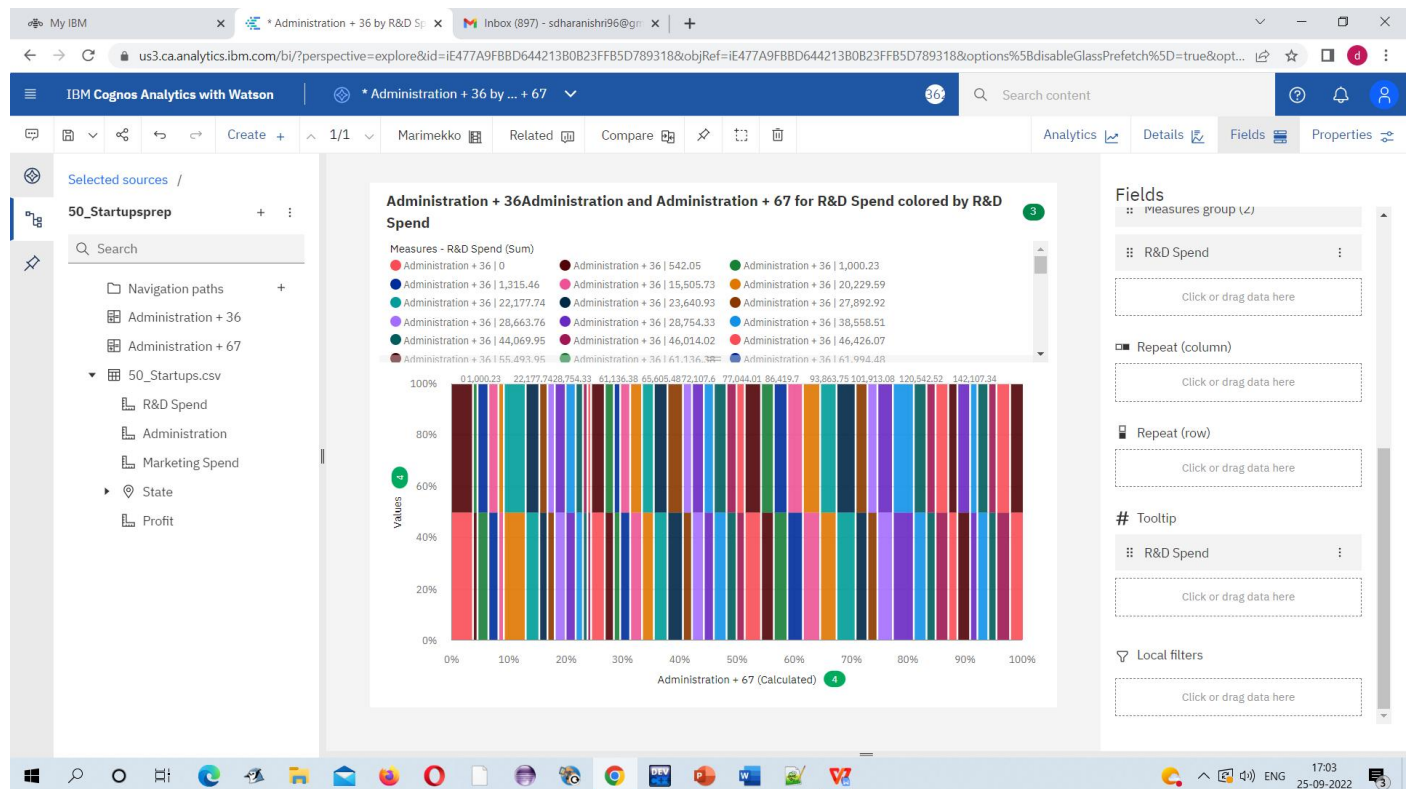
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SCREENSHOT 8 LINK:

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SCREENSHOT 9:



SCREENSHOT 9 LINK:

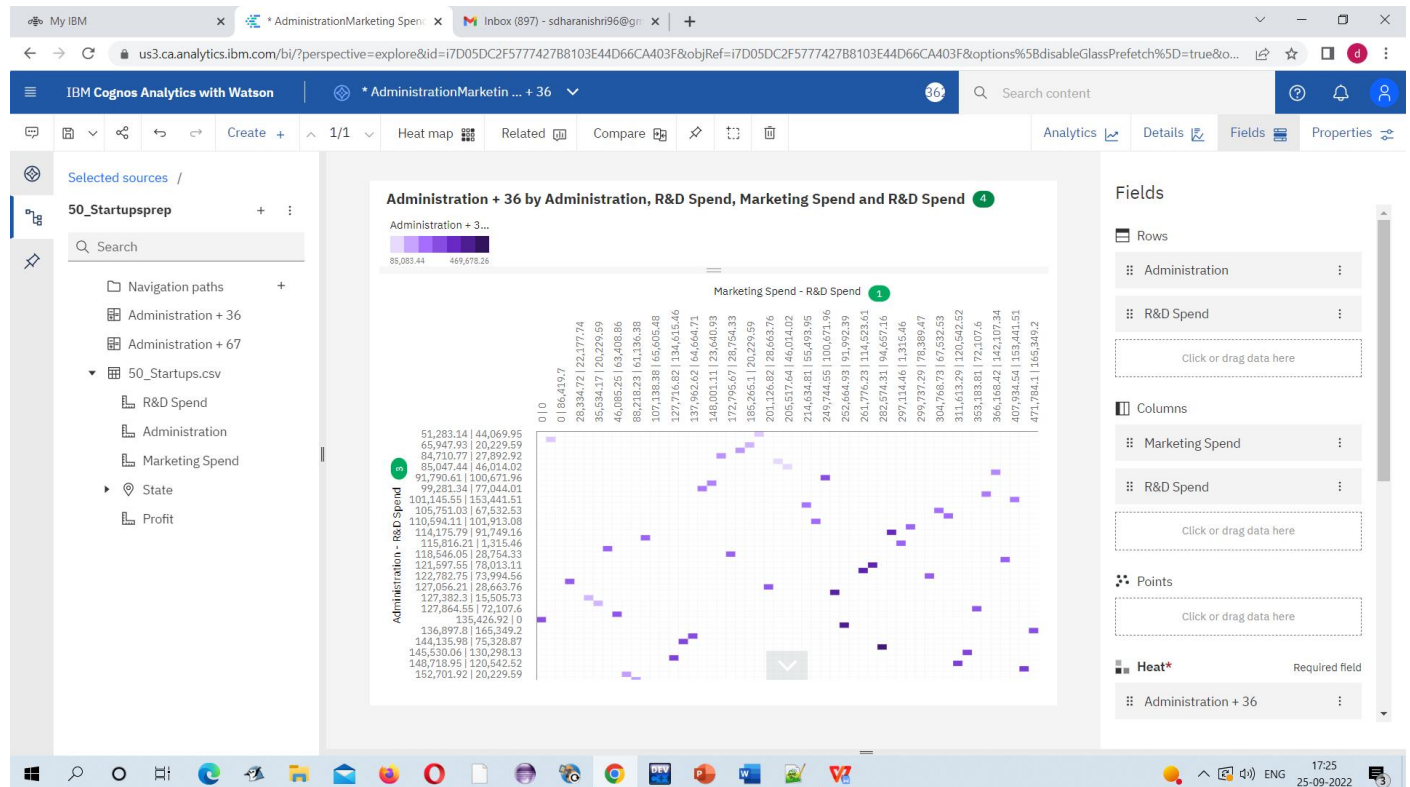
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SCREENSHOT 10:

SCREENSHOT 11 LINK:

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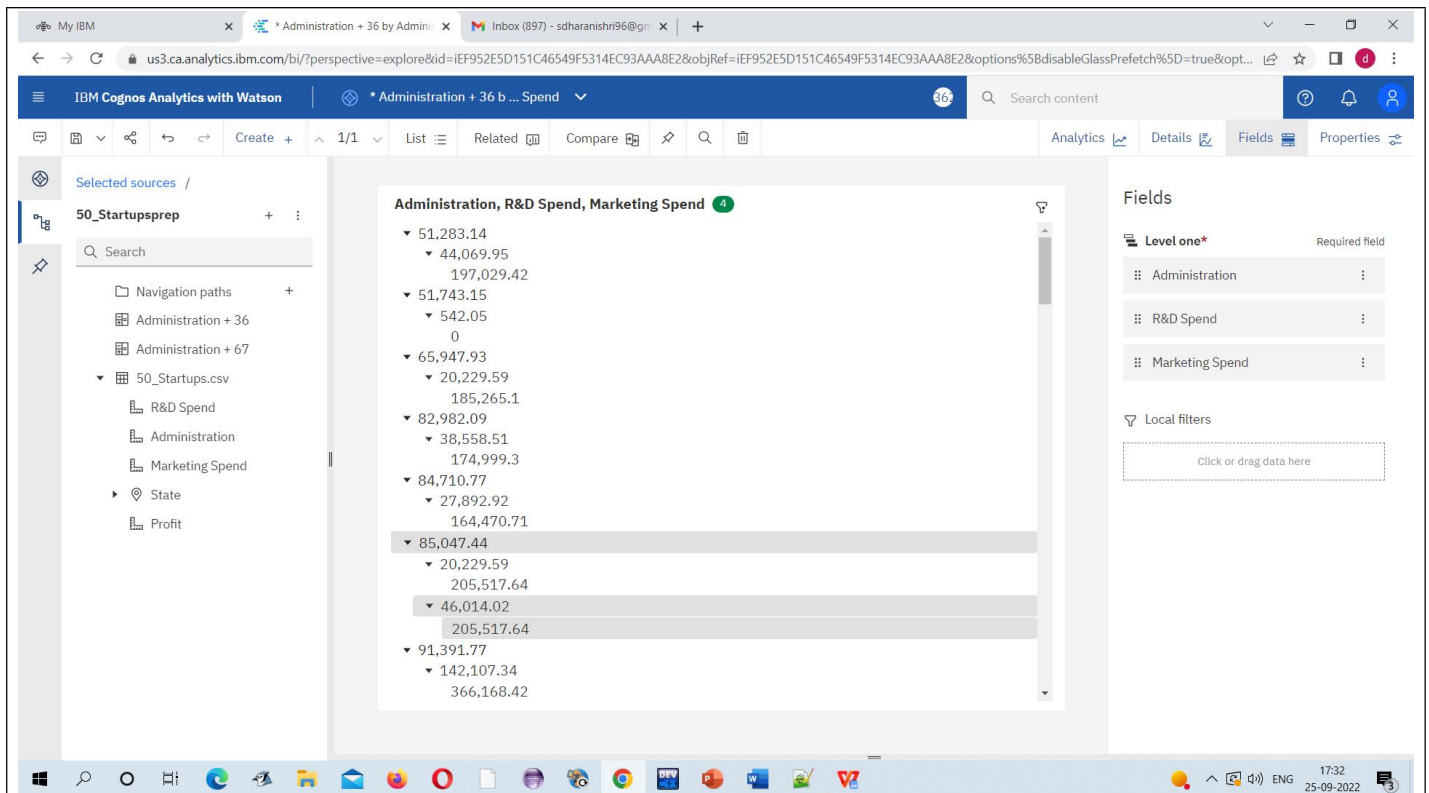
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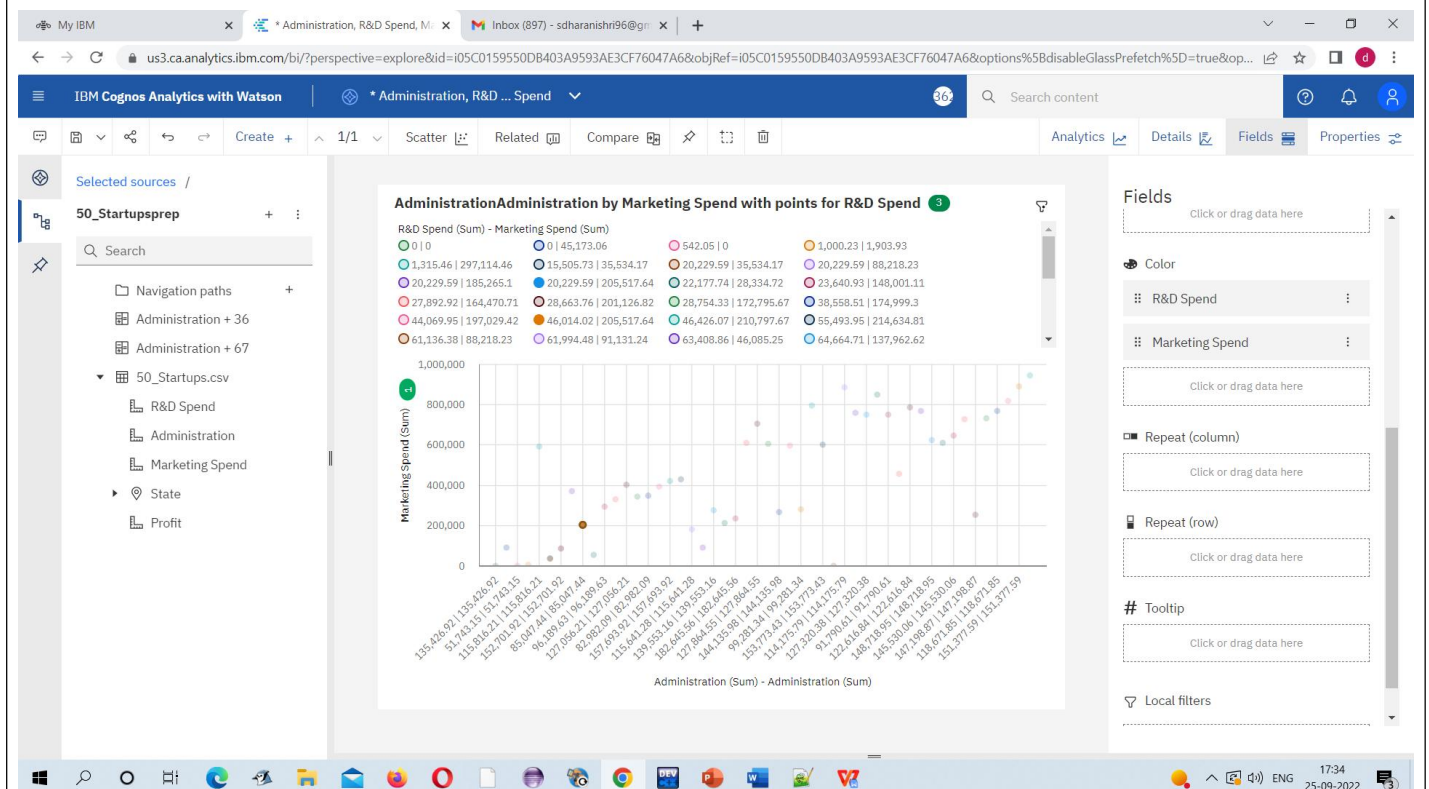
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SCREENSHOT 13 LINK:

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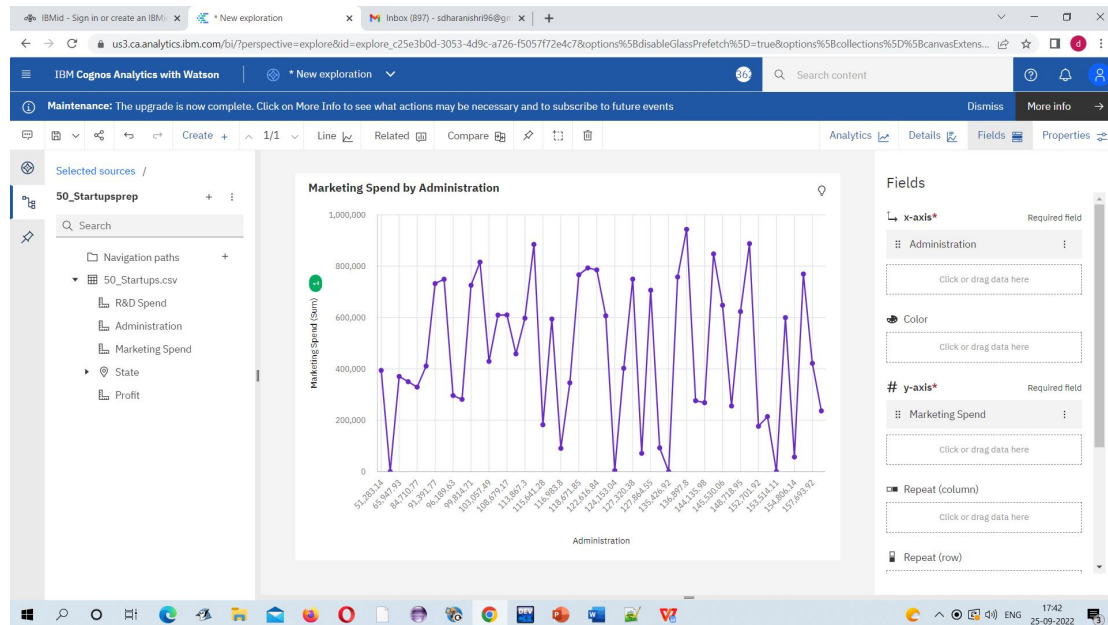
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SCREENSHOT 14 LINK:

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SCREENSHOT 15:



SCREENSHOT 15 LINK:

https://us3.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my_folders%2FMarketing%2BSpend%2Bby%2BAdministration&subView=model00000183749032c3_00000003