


# Ideation Phase

## Brainstorm & Idea Prioritization Template




Student Name	Mohamed Ashiq S
Student Roll Number	732219IT037

### Step-1: Team Gathering, Collaboration and Select the Problem Statement




## Brainstorm & idea prioritization


Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare  
 1 hour to collaborate  
 2-8 people recommended

[Share template feedback](#)

 **Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

---

**A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.


**B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.

**C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →


**1 Define your problem statement**







What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

---

**PROBLEM**  
Analyzing the people with symptoms like fainting, chest tightness, chest pain, shortness of breathe, slow/fast heartbeat and predicting heart disease in them.

**Key rules of brainstorming**  
To run an smooth and productive session

-  Stay in topic.
-  Encourage wild ideas.
-  Defer judgment.
-  Listen to others.
-  Go for volume.
-  If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP  
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Person 1

The biggest challenge is...

How to improve...

What if we could...

Person 2

What if we could...

How to improve...

What if we could...

Person 3

What if we could...

How to improve...

What if we could...

Person 4

What if we could...

How to improve...

What if we could...

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

What if we could...

How to improve...

What if we could...

What if we could...

How to improve...

What if we could...

What if we could...

How to improve...

What if we could...

TIP  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

## Step-3: Idea Prioritization

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

