

News Tracker Application

Problem statement:

On our regular busy days, it is difficult to read a newspaper and have no time to spend watching the news channel. News from these sources is limited and not it is not prepared for a specific individual. People find it hard to search for news according to their interests.

Question	Description
Who does the problem affect?	Customers
What are the boundaries of the problem?	Daily life, workflow, Geographic area
What is the issue?	Physical newspapers are old-fashioned in this digital era. They cost money to buy, can easily be damaged, limited amount of information, are not flexible to modifications, poor quality. Fixing these in such a way can make physical newspapers become extinct and their use can be abolished. If the problem isn't solved, it would become a greater problem to integrate people to become digitally aware.
When does this issue occur?	The issue occurs when the customer wants to read the news.
Why is it important that we fix this problem?	It is important to fix this problem because since everything in our day to day life is becoming/being converted to digital from a physical/analog entity. It is necessary to access information from anywhere. It reduces the hassles of getting knowledge and information that has happened before and will promote everyone to know better about the current events that's happening and will motivate everyone to gain profound knowledge in the field of their interests. It wouldn't look weird when