

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID00874
Project Name	Project - Analytics for Hospitals Health-Care Data
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am	Describe customer with 3-4 key characteristics - who are they?	a Healthcare Analyst
I'm trying to	List their outcome or "job" the care about - what are they trying to achieve?	explore healthcare dataset
but	Describe what problems or barriers stand in the way - what bothers them most?	it is a tedious process to visualize the data
because	Enter the "root cause" of why the problem or barrier exists - what needs to be solved?	the data are huge and complex
which makes me feel	Describe the emotions from the customer's point of view - how does it impact them emotionally?	frustrated

Example:

I am	I'm trying to	But	Because	Which makes me feel
Healthcare analyst	Explore with health care data	the data is complicated.	greater usage of biological terminologies	Sluggish to grasp

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A healthcare analyst	Explore healthcare dataset	It is tedious to visualize	The data is huge and complex	Frustrated
PS-2	Healthcare agent	Explore health data	The data is complicated	More usage of biological terminologies	Sluggish to grasp.

