

Ideation Phase

Brainstorm & Idea Prioritization


Date	18 October 2022
Team ID	PNT2022TMID31609
Project Name	Personal Expense Tracker Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

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➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

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1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

Developing an application help the user to get tracking of monthly expenses and send alerts about spending expenses

2

Key rules of brainstorming

To run an smooth and productive session

🗣️ Stay in topic.

💡 Encourage wild ideas.

🕒 Defer judgment.

👂 Listen to others.

🗣️ Go for volume.

👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Newton Habakuk S

- Remind user to enter the spending
- Add income and expenses
- Keep accurate records of the spending money
- Add a reminder and get notified
- Edit income and expenses
- Limitations for budget
- Reminder on loan

Naveen Kumar S

- Create a additional stream of income
- Get monthly report as pdf or excel sheet
- Generate monthly report
- Filter the expenses periodically
- Set smart budget to help you not over spend money in a future category
- Helps user to stick on the budget and cut out impulse spending
- Giving solution on expenses

Nivethitha S

- Navigate user to dashboard
- Edit user profile
- Set budget
- Show cash spend
- Generate monthly record
- Send message to the user if the limit of the month is reached
- Do calculation

Pooja B

- Feedback system
- Categorize the expenses
- To remind the user to enter the spendings
- Dependence on manually at home
- No need for complicated
- Add multiple stream of income
- Reduce manual input

3 Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Step-3: Idea Prioritization

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes