# Empathy Map Canvas

Gain insight and understanding on solving customer problems.

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Build empathy and keep your focus on the user by putting yourself in their shoes.

Detects the fire immediately sound the alarm, sending a signal to the cloud and notifying the emergency service

Fire detection system can limit emissions of toxic products created by combustion

Detecting a Fire quickly and accurately

Sensor analyzes the data it collects right there on a spot

### What do they
## THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

### What do they
## HEAR?
what friends say
what boss say
what influencers say

Automated early Fire detection protecting the global environment

### What do they
## SEE?
environment
friends
what the market offers



### What do they
## SAY AND DO?
attitude in public
appearance
behavior towards others

Limited amount of energy, the energy required for the data processing

## PAIN
fears
frustrations
obstacles

k means clustering algorithm characterized by high stabilization and versatility

## GAIN
"wants" / needs
measures of success
obstacles

improve the Fire detection in real time and accutrate