

Ideation Phase

Brainstorm & Idea Prioritization Template

| | |
|---------------|---------------------------------------|
| Date | 19 September 2022 |
| Team ID | PNT2022TMID21521 |
| Project Name | Project - Car Resale Value Prediction |
| Maximum Marks | 4 Marks |

Brainstorm & Idea Prioritization Template:


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

CAR RESALE VALUE PREDICTION

Team id : PNT2022TMID21521

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

Team members :

Team Leader : Mitthun Krishna N

Team member : Kiruthik Saran M.S

Team member : Raaj Mathan R

Team member : Vendhan P.J

[Share template feedback](#)

➡

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➡

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

🗣️

How to predict the price of the used cars ?

🧠

Key rules of brainstorming

To run an smooth and productive session

🗣️

Stay in topic.

💡

Encourage wild ideas.

👂

Defer judgment.

👂


Listen to others.

🗣️

Go for volume.

👁️

If possible, be visual.



Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#) ➡

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Mithun Krishna

The price of the car must be reduced with deterioration in each condition

History of the car must be undertaken

Check the proper cost calculation in every time

Raaj Mathan

Current market price of a used car is to be under taken

Machine learning algorithm is used to predict the used car price

Previous owners history of the used car must be pre checked

Krithik Saran

Commercial value of the car must be accounted

Analytical technique used to predict the value of the used cars

Used car duration must be considered

Vendhan

verify the total kilometers ran by the car

Consider the type of fuel and the mileage of the used car

History of accidental damage of the car must be consideration

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

The price of the car must be reduced with deterioration in each condition

Analytical technique used to predict the value of the used cars

Consider the type of fuel and the mileage of the used car

Machine learning algorithm is used to predict the used car price

History of accidental damage of the car must be consideration

Previous owners history of the used car must be pre checked



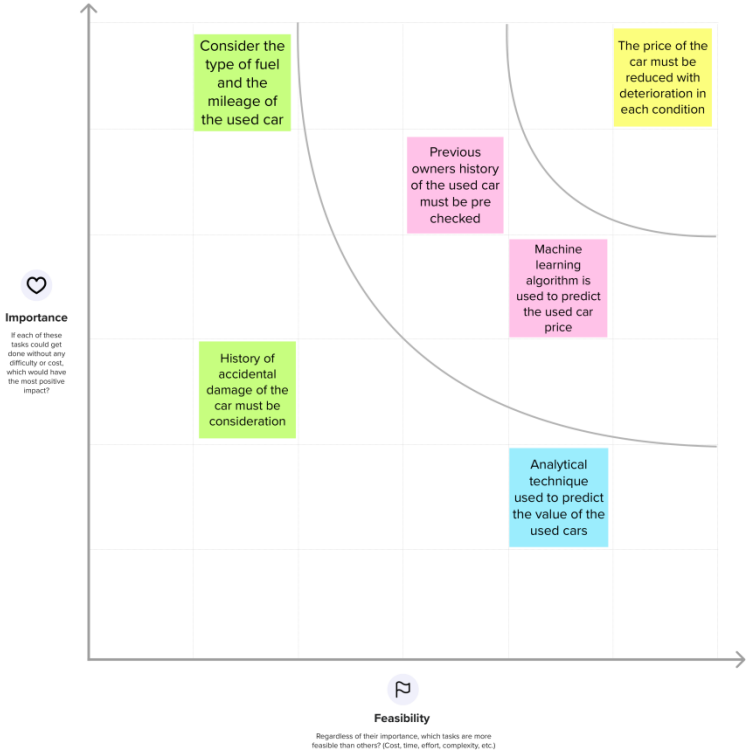
Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



→

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

[Share template feedback](#)

