PERSONAL EXPENSE TRACKER APPLICATION

PNT2022TMID45361 27 October 2022 **PROJECT NAME**

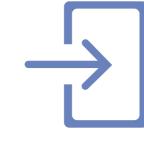
SCENARIO

Adding wallet balance, tracking, saving and monitoring expenses

Sind

Entice

How does someone initially become aware of this process?



Enter

What do people experience as they begin the process?



Engage

In the core moments in the process, what happens?



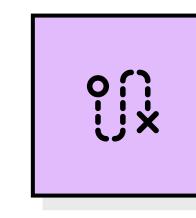
Exit

What do people typically experience as the process finishes?



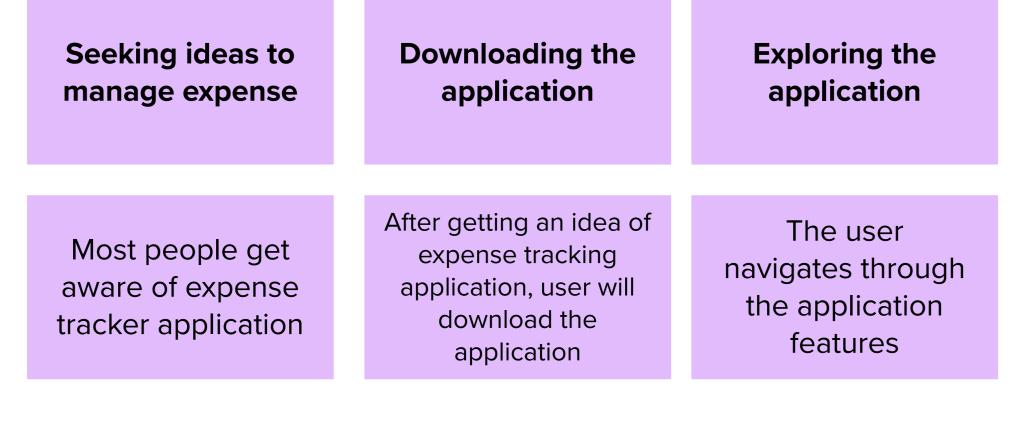
Extend

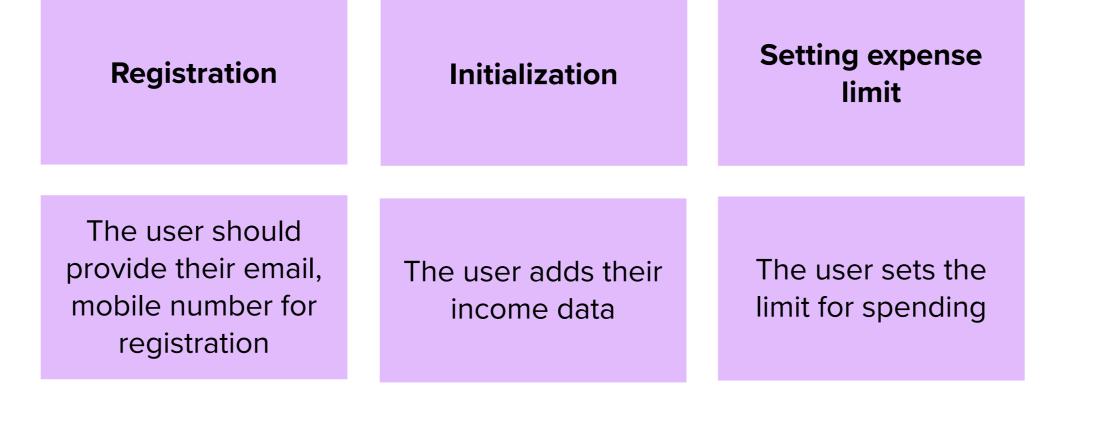
What happens after the experience is over?

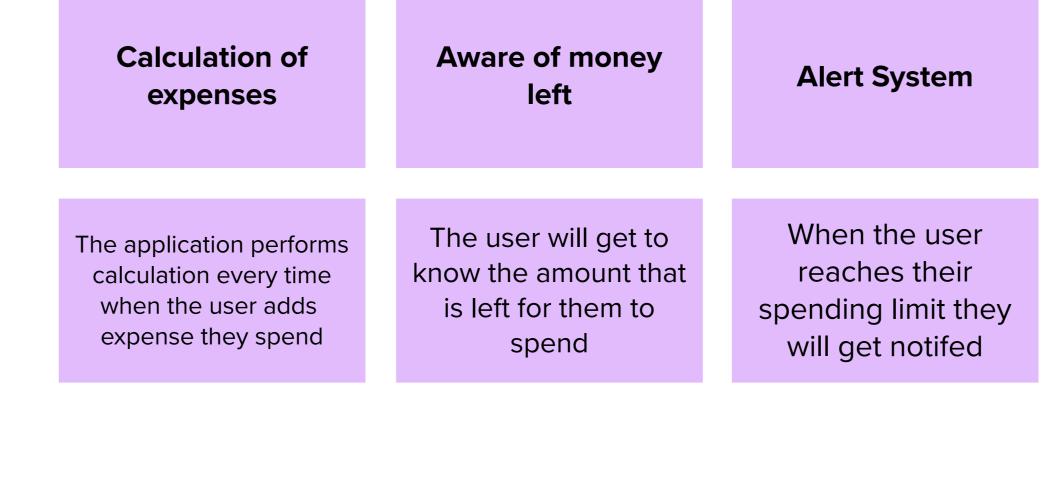


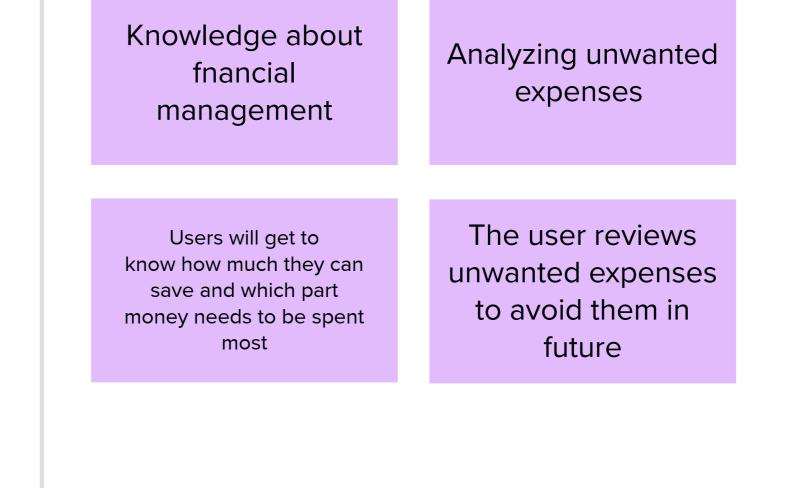
Steps

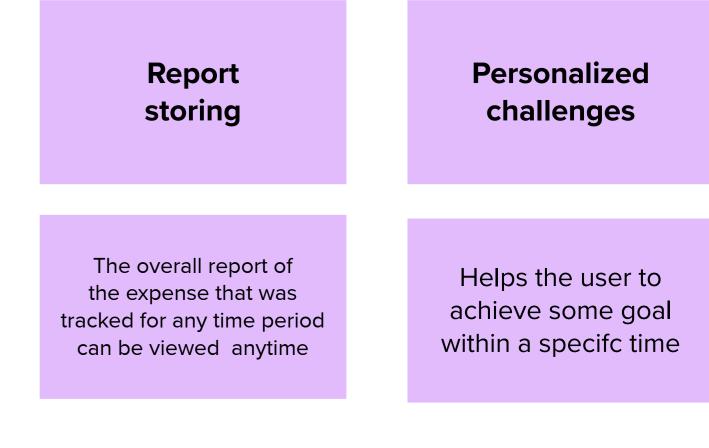
What does the person (or group) typically experience?









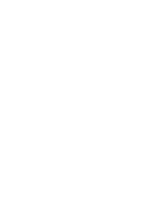




Interactions

What interactions do they have at each step along the way?

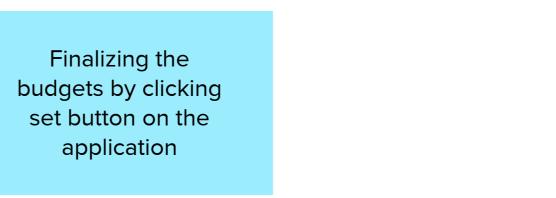
- People: Who do they see or talk to?
- Places: Where are they?
- Things: What digital touchpoints or physical objects would they use?



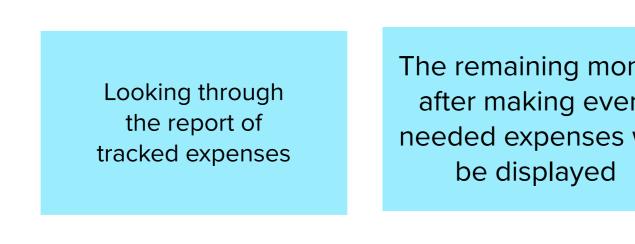
Money managing ideas by typing in the search engine of the Android app or website

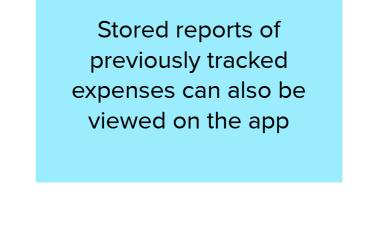
Add expense details section of the application

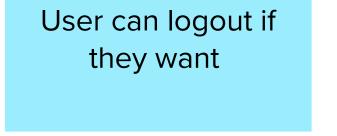


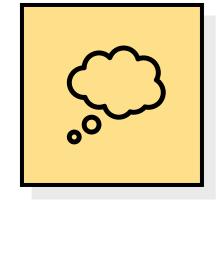






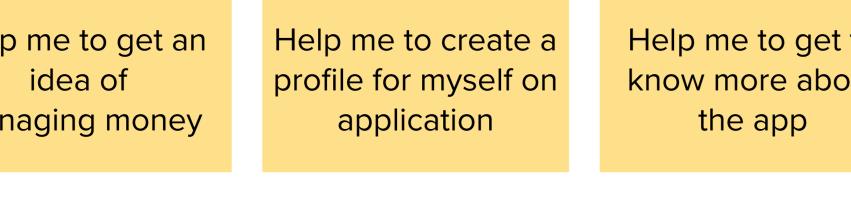




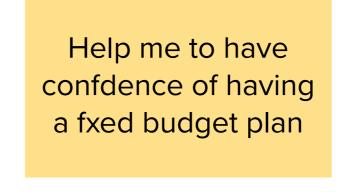


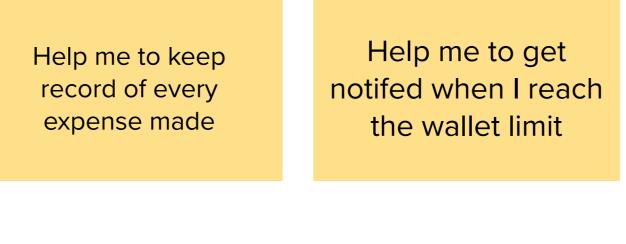
Goals & motivations At each step, what is a person's

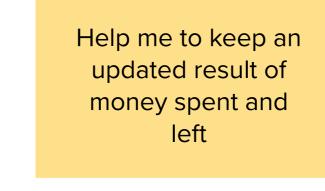
primary goal or motivation? ("Help me..." or "Help me avoid...")

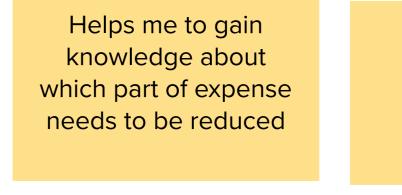






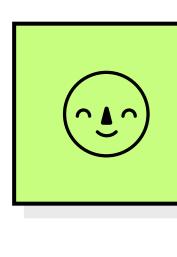






my wallet limit anytime

that were made in

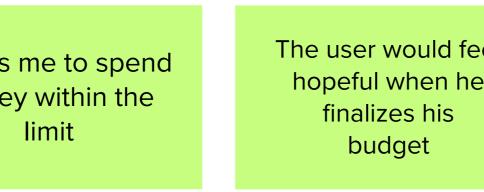


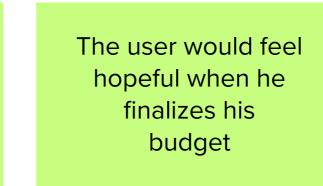
Positive moments

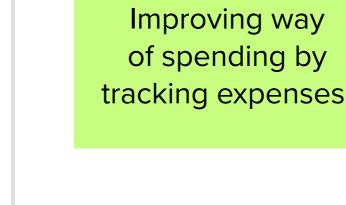
What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?

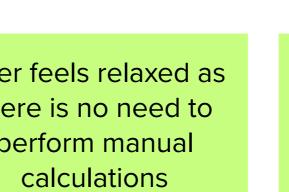


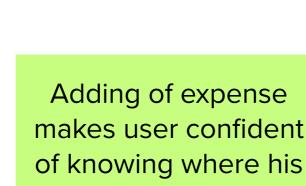


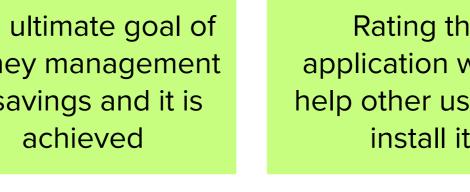




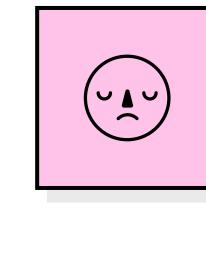






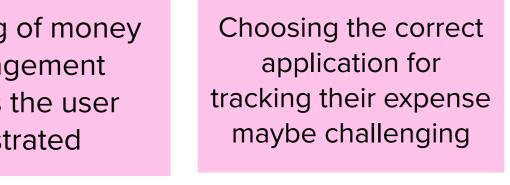


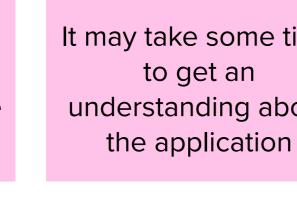
with current report

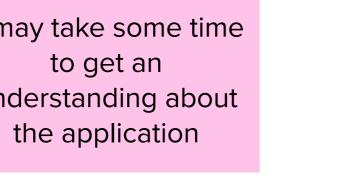


Negative moments What steps does a typical person

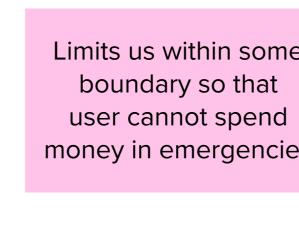
find frustrating, confusing, angering, costly, or time-consuming?

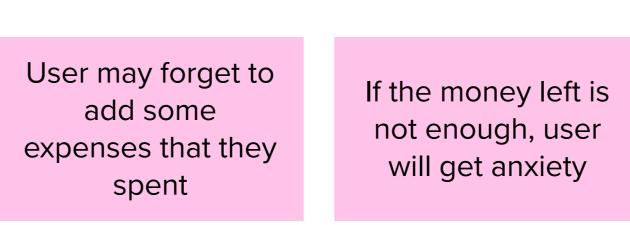














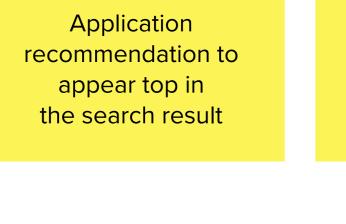
The knowledge gain fails in staying within the budget

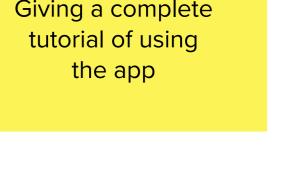
Looking at old reports reminds of failure if any happened



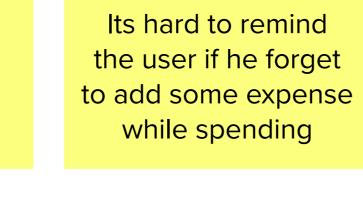
Areas of opportunity

How might we make each step better? What ideas do we have? What have others suggested?





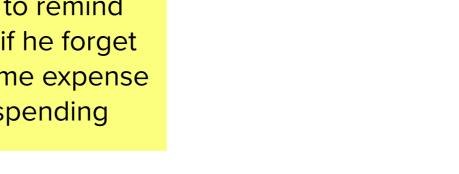




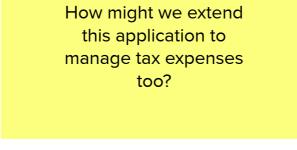
Initialization process

could be done bette

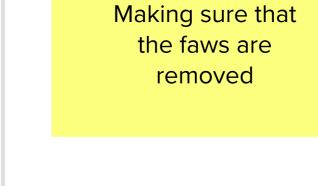
by looking through app tutorial











Giving suggestions based on how the user makes a budget