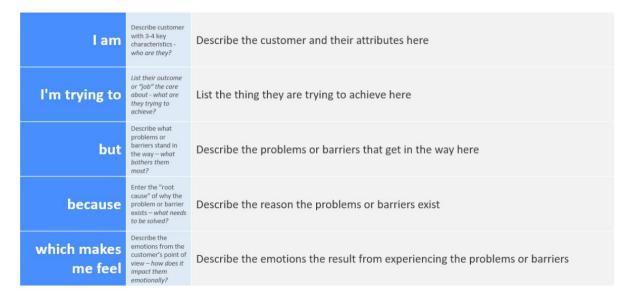
Ideation Phase Define the Problem Statements

Date	08 October 2022		
Team ID	PNT2022TMID45361		
Project Name	Personal Expense Tracker		
Maximum Marks	2 Marks		

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/

Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A Boss	Track my income	I'm concerned about customer support	Of technical errors	stressed
PS-2	An Employee	Track my expense	I'm concerned about privacy	Of misuse of data	Worried