



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👥 2-8 people recommended

🗨️ Share template feedback



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes



A Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



B Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



C Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article →



1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes



PROBLEM

Today generation, many specially abled peoples are faces many problems and they have many goals to achieve and not to communicate to others



Key rules of brainstorming

To run a smooth and productive session

- 🗨️ Stay in topic. 🧠 Encourage wild ideas.
- 🗨️ Defer judgment. 🗨️ Listen to others.
- 🗨️ Go for volume. 🗨️ If possible, be visual.



2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Varshini H

Communication should be universal without any barriers or limitations.

Communication should be universal without any barriers or limitations.

Keep people to develop an effective, efficient and reliable means of independent communication

Speak directly to the person rather than the person with them

Yuvashre

In emergency times conveying their message is very difficult.

Since normal people are not trained on hand sign language.

It is very difficult for mute people to convey their message to normal people.

AI technology can apply to any type of disability profile.

Renukadevi M

only refer to the person's disability if necessary or relevant

avoid saying anything that implies that people with disability is not or human, communication is speech

Research institutions and medical facilities are using the ability to emotion, vision or data, users to experience the human genome

Develop new form of communication, gesture, sign and large or a small size, and transfer message electronically

Sushmitha J

Communication should be universal without any barriers or limitations.

Or using gesture to blind deaf and dumb while hearing and make them all to be and blind or hearing computer's their self activity and efficiency

Developing an app will support the students to convey their message to normal people

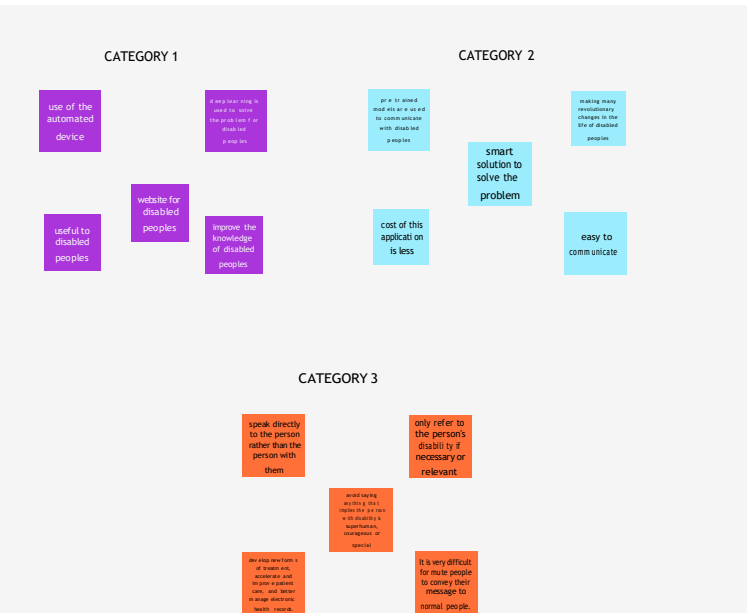
Research institutions can make use of AI technology to help people with disabilities



3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

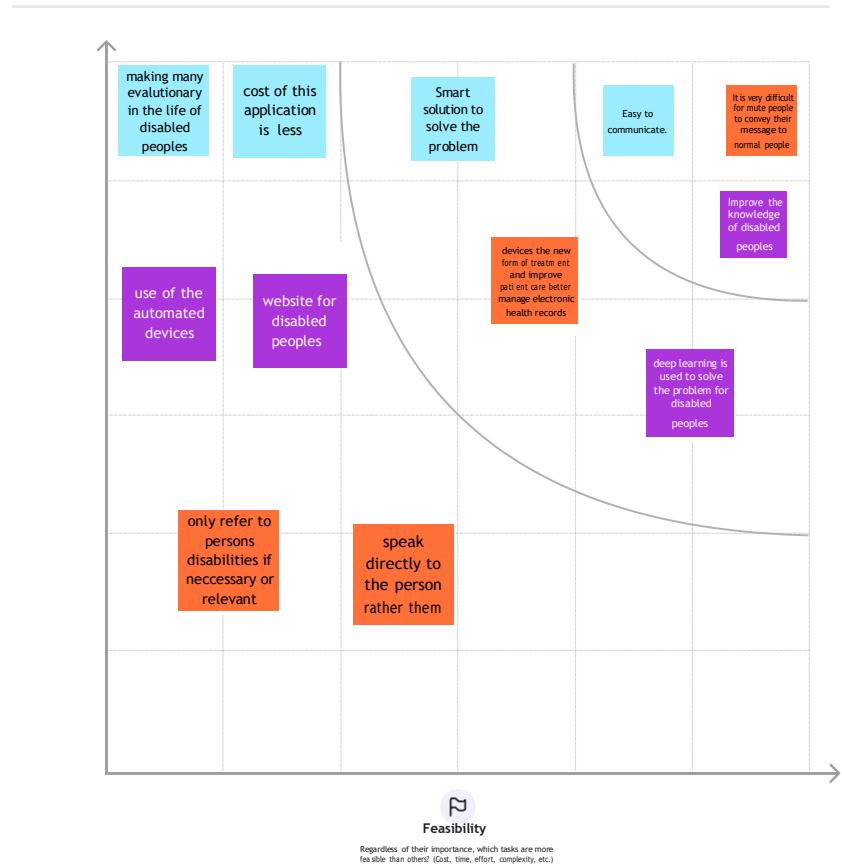
🕒 20 minutes



4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons



A Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



B Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.

Open the template →



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template →

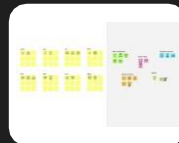


Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →

🗨️ Share template feedback



Need some inspiration?
See a finished version of this template to kickstart your work.

Open example →

