PROJECT DEVELOPMENT PHASE

DELIVERY OF SPRINT-1

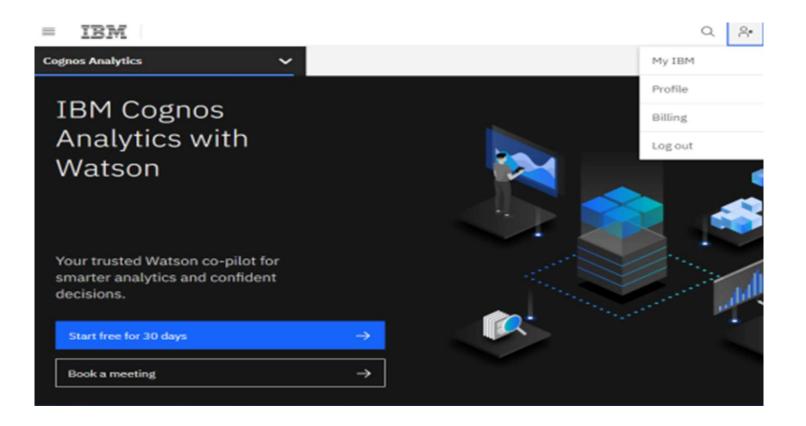
| TEAM ID | PNT2022TMID49237 |
|--------------|-----------------------------|
| PROJECT NAME | GLOBAL SALES DATA ANALYTICS |

Sprint 1 requirement:

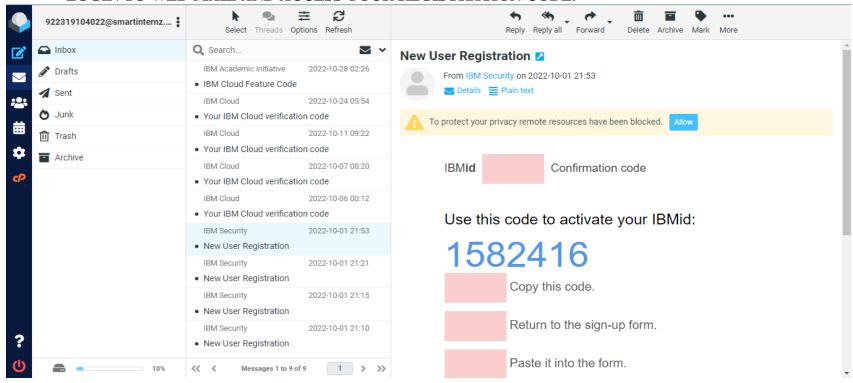
- REGISTRATION
- LOGIN
- DATA COLLECTION

Registration:

• REGISTER ON THE IBM COGNOS APPLICATION



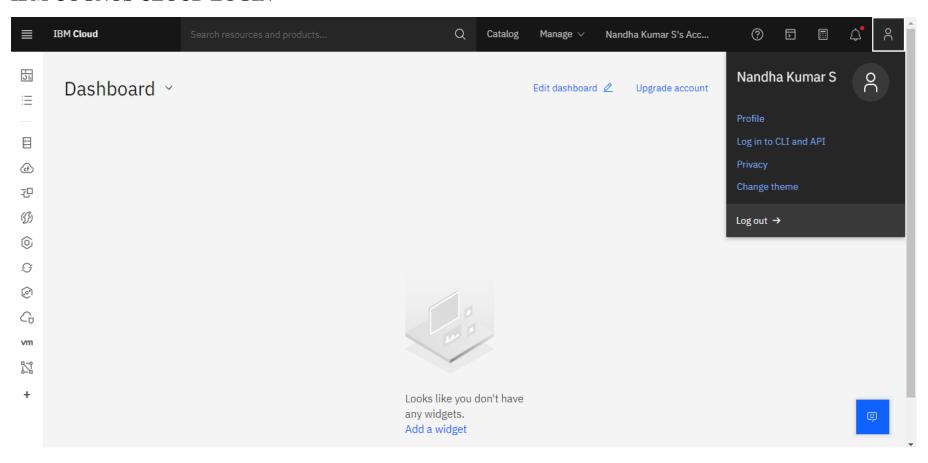
LOGIN TO WEB-MAIL AND ACCESS YOUR REGISTRATION CODE.



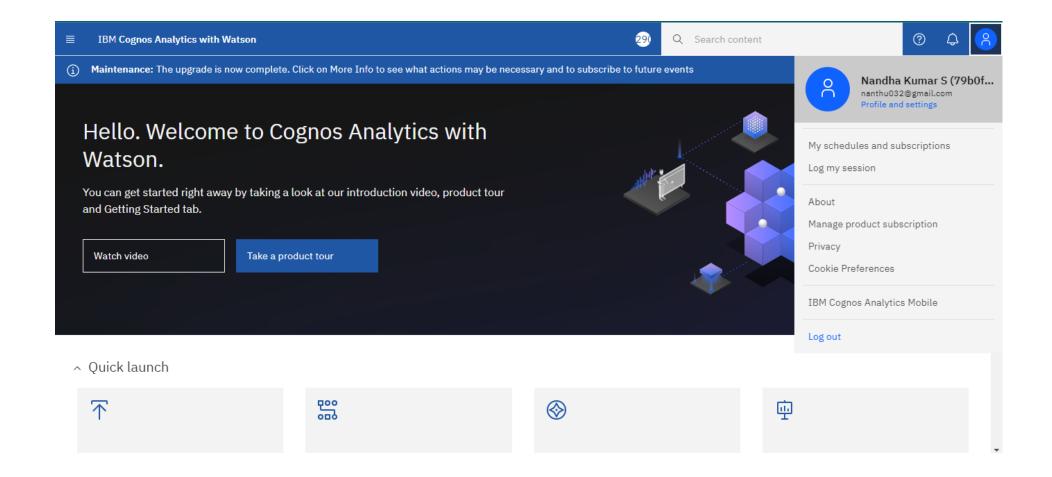
- AFTER REGISTERING LOGIN AND CONFIRM THE CLOUD ACCOUNT
- ACTIVATE YOUR COGNOS ACCOUNT.

Login:

IBM COGNOS CLOUD LOGIN



IBM COGNOS ANALYTICS ACCOUNT LOGIN



DATA COLLECTION

Download Dataset on the Kaggle website for the further process.

| Global_Superstore2.csv (12.09 MB) Detail Compact Column 10 of 24 columns > | | | | | | | | | | |
|---|-------|------------------------|-----------------------|-----------------------|---|-----------------------|-----------------------------|---|---|--|
| ⇔ Row ID ∃ | F | ▲ Order ID = | ▲ Order Date = | ▲ Ship Date = | ▲ Ship Mode = | ▲ Customer ID = | ▲ Customer Name = | ▲ Segment = | ▲ City | |
| 1 | 51.3k | 25035 unique values | 1430 unique values | 1464 unique values | Standard Class 60% Second Class 20% Other (10206) 20% | 1590 unique values | 795 unique values | Consumer 52% Corporate 30% Other (9343) 18% | New York City Los Angeles Other (49628) | |
| 32298 | | CA-2012-124891 | 31-07-2012 | 31-07-2012 | Same Day | RH-19495 | Rick Hansen | Consumer | New York Ci | |
| 26341 | | IN-2013-77878 | 05-02-2013 | 07-02-2013 | Second Class | JR-16210 | Justin Ritter | Corporate | Wollongong | |
| 25330 | | IN-2013-71249 | 17-10-2013 | 18-10-2013 | First Class | CR-12738 | Craig Reiter | Consumer | Brisbane | |
| 13524 | | ES-2013-1579342 | 28-01-2013 | 30-01-2013 | First Class | KM-16375 | Katherine Murray | Home Office | Berlin | |
| 47221 | | SG-2013-4320 | 05-11-2013 | 06-11-2013 | Same Day | RH-9495 | Rick Hansen | Consumer | Dakar | |
| 22732 | | IN-2013-42360 | 28-06-2013 | 01-07-2013 | Second Class | JM-15655 | Jim Mitchum | Corporate | Sydney | |
| 30570 | | IN-2011-81826 | 07-11-2011 | 09-11-2011 | First Class | TS-21340 | Toby Swindell | Consumer | Porirua | |
| 31192 | | IN-2012-86369 | 14-04-2012 | 18-04-2012 | Standard Class | MB-18085 | Mick Brown | Consumer | Hamilton | |
| 40155 | | CA-2014-135909 | 14-10-2014 | 21-10-2014 | Standard Class | JW-15220 | Jane Waco | Corporate | Sacramento | |
| 40936 | | CA-2012-116638 | 28-01-2012 | 31-01-2012 | Second Class | JH-15985 | Joseph Holt | Consumer | Concord | |
| 4577 | | CA-2011-102988 | 05-04-2011 | 09-04-2011 | Second Class | GM-14695 | Greg Maxwell | Corporate | Alexandria | |
| 28879 | | ID-2012-28402 | 19-04-2012 | 22-04-2012 | First Class | AJ-10780 | Anthony Jacobs | Corporate | Kabul | |
| 45794 | | SA-2011-1830 | 27-12-2011 | 29-12-2011 | Second Class | MM-7260 | Magdelene Morse | Consumer | Jizan | |