

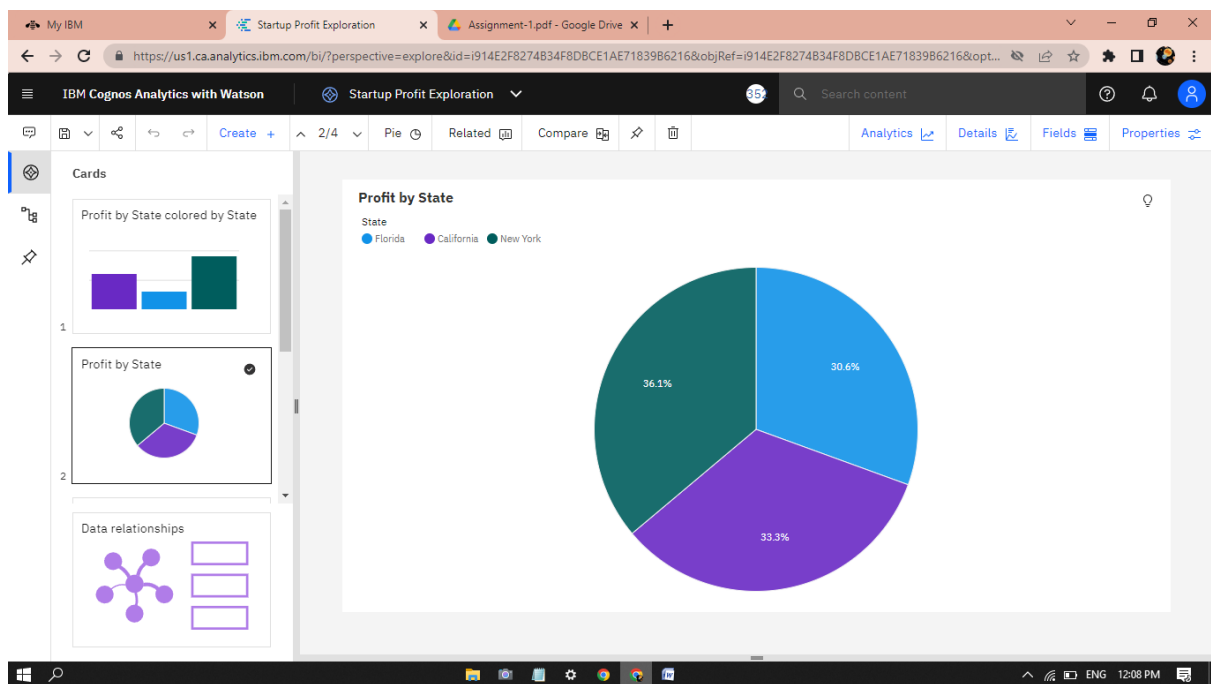
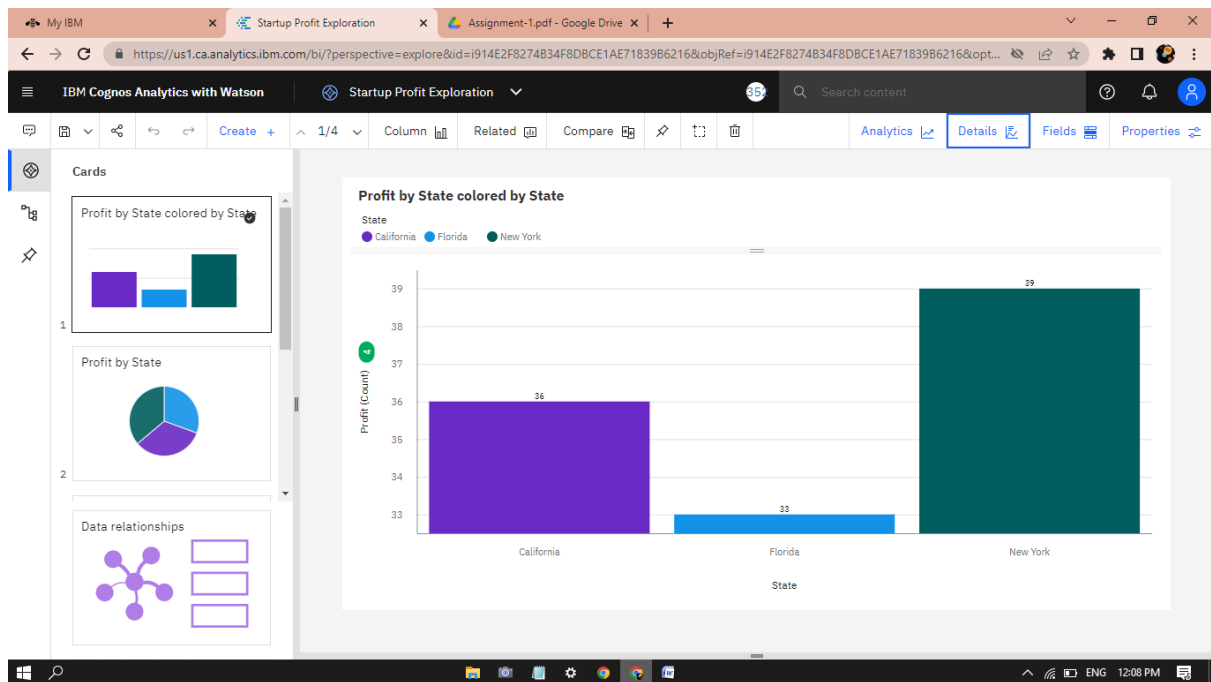
Assignment -1

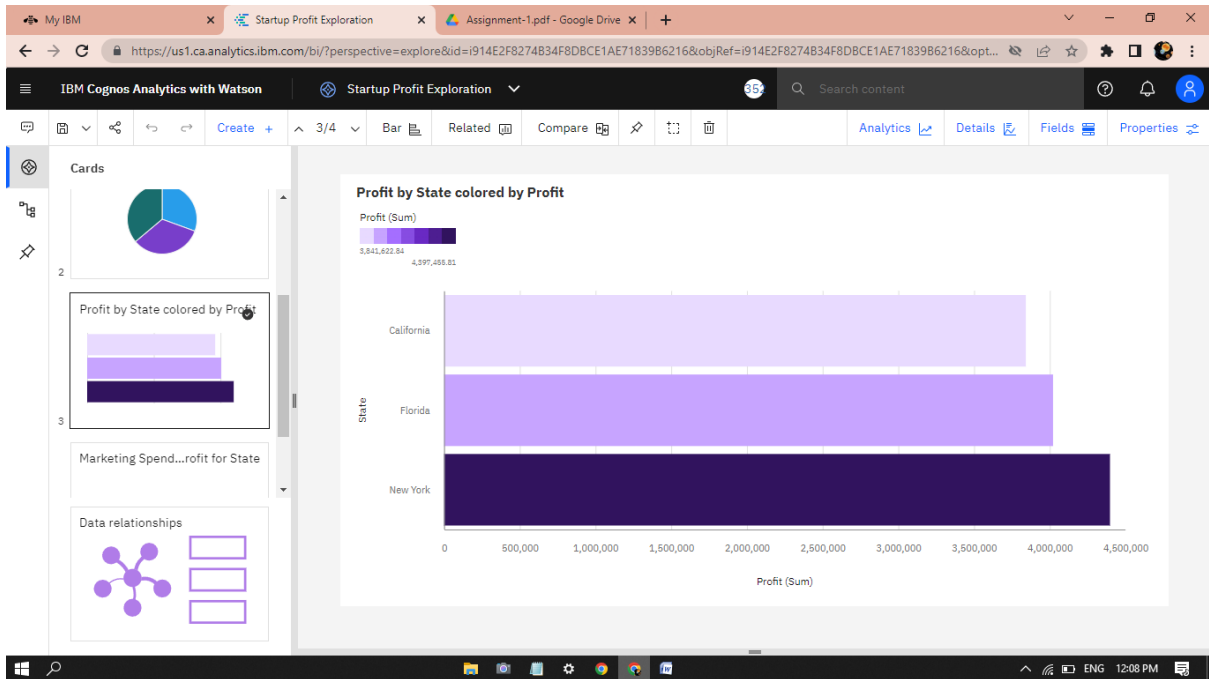
The case of 50 Startups

Challenge:

Upload the dataset to Cognos Analytics, explore and visualize the dataset

Solution:





IBM Cognos Analytics with Watson | Startup Profit Exploration

Marketing Spend, Administration, R&D Spend and Profit for State

	Marketing Spend	Administration	R&D Spend	Profit
California	187,843.04	119,349.18	67,294.79	36
Florida	256,364.35	124,069.58	84,813.25	33
New York	204,936.27	122,005.6	73,696.38	39
Summary	214,952.66	121,750.79	74,959.34	108