Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⏱ 10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⏱ 5 minutes

PROBLEM
To predict how long the patient will stay in the Hospital which means length of Stay(LOS)

Key rules of brainstorming
To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

DHAKSHINAMOORTHI V

Revenue stats based on LOS of patients	Diagonishing the patient	Admission and discharge date
Collect data on the hospital bed occupancy rate	Generate timely reports to look over it.	Doctors shift time based on the LOS of the patient
Handling Large amount of Data	Optimize the treatment process for the LOS	Reporting of LOS to doctor's

GOKUL R

Factors affecting the services provided to the patiens	Modernize Your New Patient Paperwork Process.
Improve Treatment Methods To Adapt New Ones.	Monitoring patient's health
Dashboard to predict the LOS of the patient	Identify patients at high LOS risk	View patient record Frequently

NAVEENPRABAHARAN S

Optimize the Allocation of beds for resources/maintenance for the LOS	Time of discharge	Know the Areas where the hospital management lag the most
Data exploration	Modernize Your New Patient Paperwork Process.	Illness and severity
Checking of beds in different states to get idea of where a shortage will reveal	Nurse allocation	Number of patients by ward type

ARUN KUMAR K

Severity of diseases	Improve Treatment Methods To Adapt New Ones.	Collecting data from patient and evaluate the LOS
Bring to all the past records related to health care.	Handling Large amount of Data	Prioritise patients with warning signs.
Make visualisations in such a way that everyone can understand it.	Prioritise patients with warning signs.	History of past admission to the hospital

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3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

USER DATA COLLECTION AND INFORMATION

Collect data on the hospital bed occupancy rate

History of past admission to the hospital

Collecting data from patient and evaluate the LOS

Bring in all the past records related to health care.

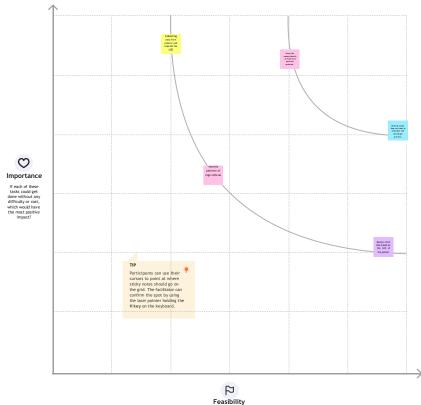Date of admission and discharge

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Modernize Your New Patient Paperwork Process.

Making steps they can take to expedite the discharge process.

DEVELOPMENT PROCESS

Know the Areas where the hospital management lag the most

Optimize the treatment process for the LOS

Doctors shift time based on the LOS of the patient

Sharing steps they can take to expedite the discharge process.

Make visualisations in such a way that everyone can understand it.

Checking of beds in different states to get idea of where a shortage will reveal

Identify patients of high LOS risk

Checking of beds in different class to get idea of where a shortage will reveal

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4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

❤ **Importance**
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

🚩 **Feasibility**
Regardless of their importance, which tasks are more feasible therefore? (Cost, time, effort, complexity, etc.)

TIP
Participants can use their cursors to aim at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

⏱ 20 minutes

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template

Share template feedback

Need some inspiration?
See a finished version of this template to kickstart your work.

Open example