

Define CS, fit into CC

1. CUSTOMER SEGMENT(S)

CS

It is undertaken based on the bank's loan exposure to the client , the client's profile or turnover.

6. CUSTOMER CONSTRAINTS

CC

Because we use the internet to provide alert messages in our project,certain clients may be unfamiliar with utilizing it. So, these were shown to be some of the significant limitations.

5. AVAILABLE SOLUTIONS

AS

As it reduces the human effort then it definitely saves out time. Improve security.It is possible to monitor soil quality,humidity, temperature,automate the irrigation process.

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS

J&P

Use sensors to monitor soil quality,humidity,temperature, automate the irrigation process.  
PROBLEMS: we use internet to provide alert messages in our project ,certain clients may be unfamiliar with utilizing it.

9. PROBLEM ROOT CAUSE

RC

The alarming decline in the area under cultivation needs to be addressed amidst rising food security concerns.

7. BEHAVIOUR

BE

Understanding farmers' behavior regarding disease control is essential to successfully implement behavior hange interventions that improve uptake of best practices.

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM

3. TRIGGERS

TR

High hardware costs,disrupted connectivity to the cloud,it encourages farmers to improve knowlegde

4. EMOTIONS: BEFORE / AFTER

EM

BEFORE:There are not aware of sensors to find out humidity, soil temperature.  
AFTER:After implementing this,they aware of sensors to find humidity,temperature.

10. YOUR SOLUTION

SL

Sensors are used to find the soil temperature,humidity. To alarm and alert messages to find out temperature,humidity.

8.CHANNELS of BEHAVIOUR

CH

8.1 ONLINE

Agriculture technology,soil humidity,temperature,moisture sensors.

8.2 OFFLINE

someone needs to manually check the temperature,humidity ,climate condition

Identify strong TR & EM