

# Ideation Phase


## Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	Team ID : PNT2022TMID19236
Project Name	News Tracker Application
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization Template:

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement

**Template**



### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare  
🕒 1 hour to collaborate  
👥 2-8 people recommended

**Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

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- Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.  
[Open article](#) →

**1 Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

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PROBLEM

How might we [your problem statement]?

**Key rules of brainstorming**

To run a smooth and productive session

🗣️ Stay in topic.

💡 Encourage wild ideas.

🙅 Defer judgment.

👂 Listen to others.

🗣️ Go for volume.

👁️ If possible, be visual.

#### Step-2: Brainstorm, Idea Listing and Grouping

**DEEPIKA**

Select title and get news

Top trending events

Breaking news

Select location and get news

Share news to other apps

Day to day news

**MEENA KUMARI**

Weather news

World news

Sports news

Health care

My feeds

Traffic news

**GEETHANJALI**

Multi language support

Create and manage profile

Like, share, save and comment

Share market news

Travel news

Showing estimated reading time

**DHANNUSH**

My interests

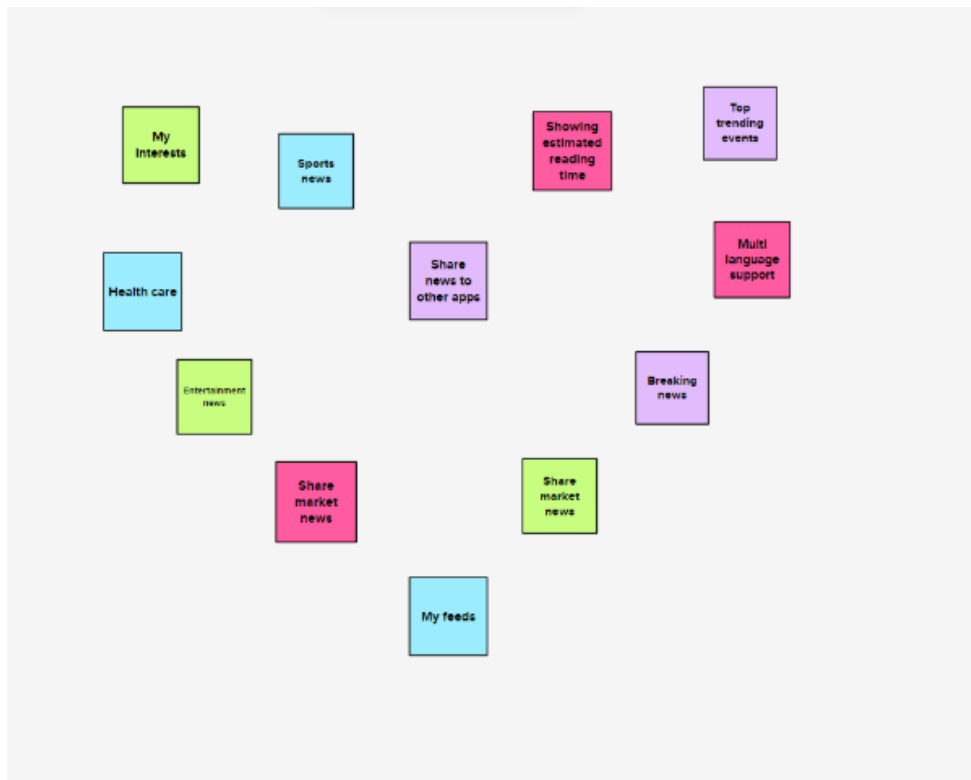
Entertainment news

Share market news

Search and filter option

Live streaming

Saved news



### Step-3: Idea Prioritization

