


# Ideation Phase

## Empathize & Discover

Date	18 October 2022
Team ID	PNT2022TMID49745
Project Name	Nutrition Assistant Application
Maximum Marks	4 Marks

### Empathy Map:

Template



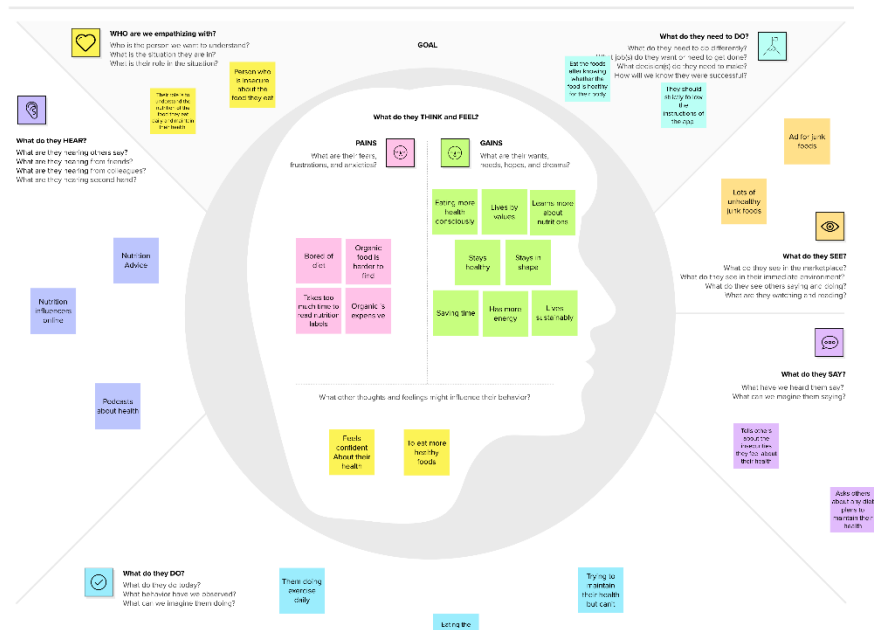
### Empathy map canvas

Use this framework to empathize with a customer, user, or any person who is affected by a team's work. Document and discuss your observations and note your assumptions to gain more empathy for the people you serve.

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**Develop shared understanding and empathy**

Summarize the data you have gathered related to the people that are impacted by your work. It will help you generate ideas, prioritize features, or discuss decisions.



The diagram is a large circle representing a person's head, divided into sections for different types of data. The sections are: **WHO** (top left), **WHAT THEY HEAR** (left), **WHAT THEY DO** (bottom left), **THINK AND FEEL** (center), **GOAL** (top right), **WHAT THEY SEE** (right), and **WHAT THEY SAY** (bottom right). Each section contains specific questions and example data points related to nutrition.