

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID45319
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference: https://miro.com/app/board/uXjVPHG74wA=/?share_link_id=437592675885

Example:

Problem Statement

Actors:

Customer-Customer is buy the product

Website Admin-Website Admin solve technical issues in the project

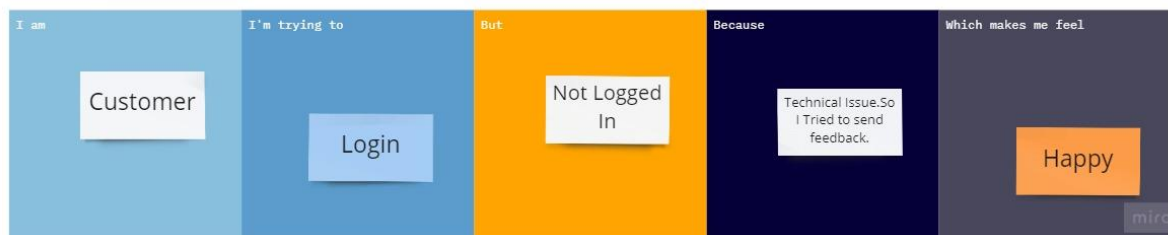
Admin-Admin is Update and Check the Product

Customer

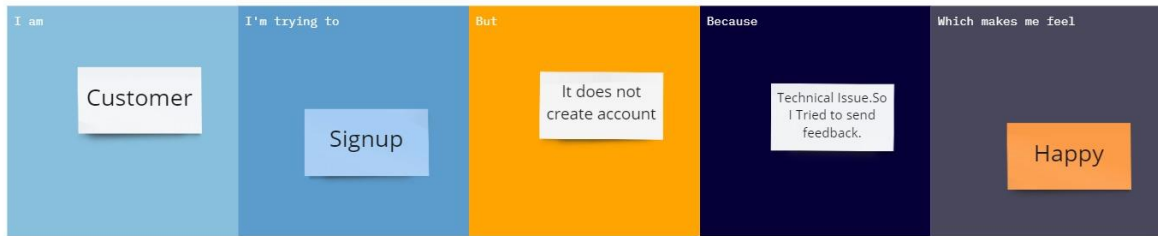
Problem 1



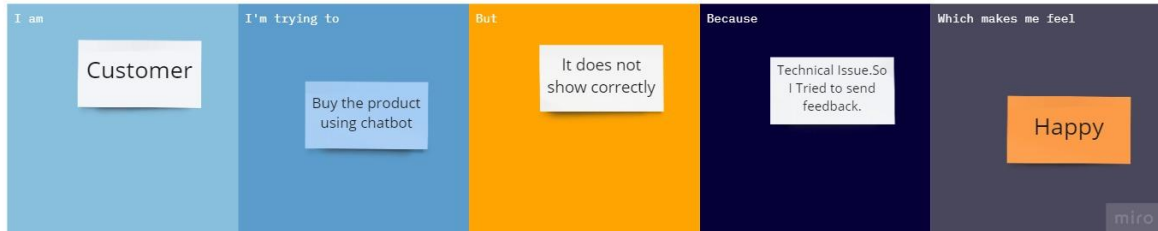
Problem 2



Problem 3



Problem 4



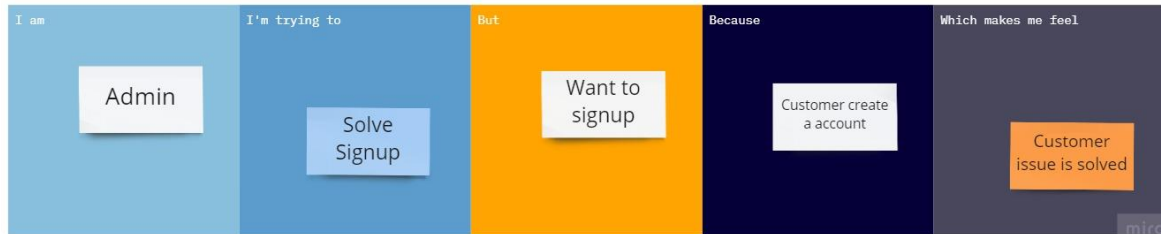
Problem 6



Website Admin
Problem 1



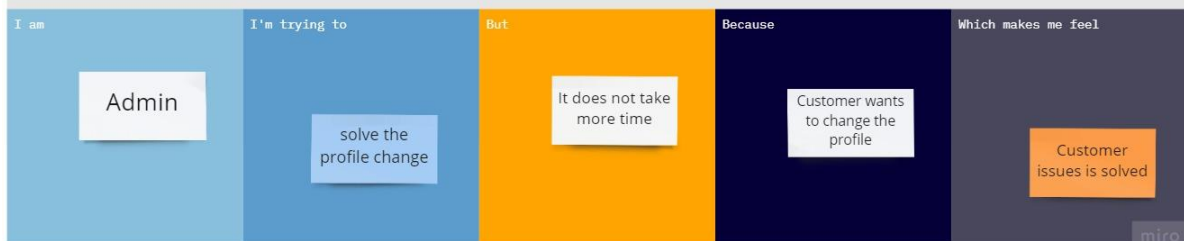
Problem 2



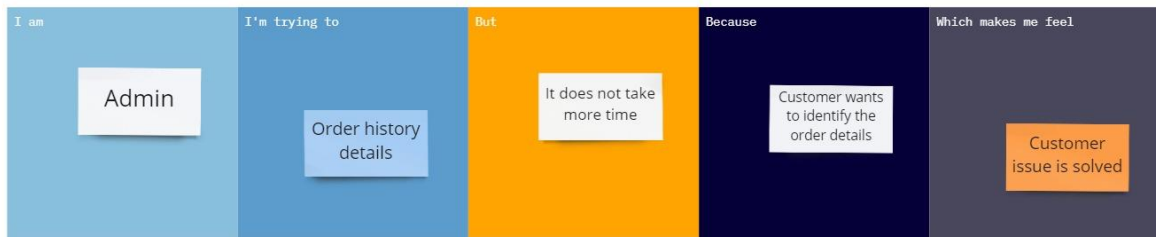
Problem 3



Problem 4



Problem 5



Problem 6



Problem 7



Admin

Problem 1



Problem 2



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Customer	Buy a product in website	It does not show properly	Website did no recognise my word	Anger
PS-2	Customer	Login	Not logged in	Technical issue.so I tried to send feedback.	Happy
PS-3	Customer	Signup	It does not create account	Technical issue.so I tried to send feedback.	Happy
PS-4	Customer	Buy the product using chatbox	It does not show correctly	Technical issue.so I tried to send feedback.	Happy
PS-5	Customer	Change personal details	Then profile is changed	Customer security	Happy
PS-6	Customer	See the order history	Then order is watched	Customer can change order details anytime	Happy
PS-7	Admin	Solve chatbox issue	It try to solve soon	Customer is buy the product	Good customer issue is solved
PS-8	Admin	Solve signup	I Wants to signup	Customer create a account	Customer issue is solved
PS-9	Admin	Solve login issue	It does not take more time	Customer want to login to website	Customer issue is solved
PS-10	Admin	Solve the profile change	Id does not take more time	Customer wants to change the profile	Customer issue is solved
PS-11	Admin	Order history details	It does not take more time	Customer wants to identify the order details	Customer issue is solved
PS-12	Admin	Solve update stock issue	It does not take more time	Admin is update the stock	Issue is solved

PS-13	Admin	Solve check stock history issues	It does not take more time	Admin is check the stock details	Issue is solved
PS-14	Admin	Update the stock	It does not update	Technical issue. So I tried to send feedback.	Issue is solved
PS-15	Admin	Check the stock history	It does not open	Technical issue. So I tried to send feedback.	Issue is solved