

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><div>Children under six</div></div>	<div>6. CUSTOMER CONSTRAINTS<div></div><div>spending power, budget, no cash, network connection, available devices.</div></div>	<div>5. AVAILABLE SOLUTIONS<div></div><div>Fire fighters and trained swimmers</div></div>	Explore AS, different
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div></div><div>we make use of one camera that streams the video underwater and analyses the position of swimmers to assess the probability of drowning</div></div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><div>customers have to do it because of the change in luxurious activities have drastically increased and polls have become common everywhere.</div></div>	<div>7. BEHAVIOUR<div>BE</div><div>Install drowning detectors, or call for emergency help</div></div>	
<div>3. TRIGGERS<div>TR</div><div>Seeing others install virtual eye on their swimming pools</div></div>		<div>10. YOUR SOLUTION<div>SL</div><div>we make use of one camera that streams the video underwater and analyses the position of swimmersto assess the probability of drowning</div></div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div><div>8.1 ONLINE Ordering of drowning detectors, or pool lifeguards</div><div>8.2 OFFLINE</div></div>	

	<div data-bbox="152 52 602 87">4. EMOTIONS: BEFORE / AFTER</div> <div data-bbox="721 103 772 140">EM</div> <div data-bbox="152 156 645 188">Lost and insecure/confident and in control</div>		<div data-bbox="1509 36 2040 71">Implementing them to wear them without fail</div>	
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