

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)Passengers who use rail ways are our customers.</div>	<div>6. CUSTOMER CONSTRAINTS</div> <div>Network Connections, Getting familiar with the digitalized pr</div>	<div>5. AVAILABLE SOLUTIONS</div> <div>Digitizing the booking and verification process & alert passenger before their destination arrives.</div> <div>Earlier times ticket booking was done by every individual and verification was paper pen work & passenger where unaware of timings.</div> <div>Digitalizing the work reduces manual paper pen work and it becomes easier and time saving.</div>	Explore A/S, different
Focus on J&P, fit into B/E, understand RC	<div>2. JOBS-TO-BE-DONE/ PROBLEMS</div> <div>Ticket booking and verification process</div>	<div>9. PROBLEM ROOT CAUSE</div> <div>Paper pen works takes time and consume time.</div> <div>People with modern lifestyle don't like to waste their time by standing in the queue for ticket booking.</div>	<div>7. BEHAVIOUR</div> <div>Passengers open website, book tickets and get QR Code and it is just scanned by TTR while boarding.</div>	Focus on J&P, fit into B/E, understand RC

<div>3. TRIGGERS</div> <div>Neighbors who booked their tickets via online website said about paperless verification. Know about new smart systems in railways via news and social media.</div>	<div>10. YOUR SOLUTION</div> <div>Our solution is to design a website where we can book ticket and receive QR Code which can be scanned during boarding. Passengers can also monitor the train status and as well as they are alerted through mobile before their destination arrives.</div>	<div>8. CHANNELS of BEHAVIOUR</div> <div>Online: Passenger book on their own.</div> <div>Offline: Passenger book through service centers or at railways.</div>
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