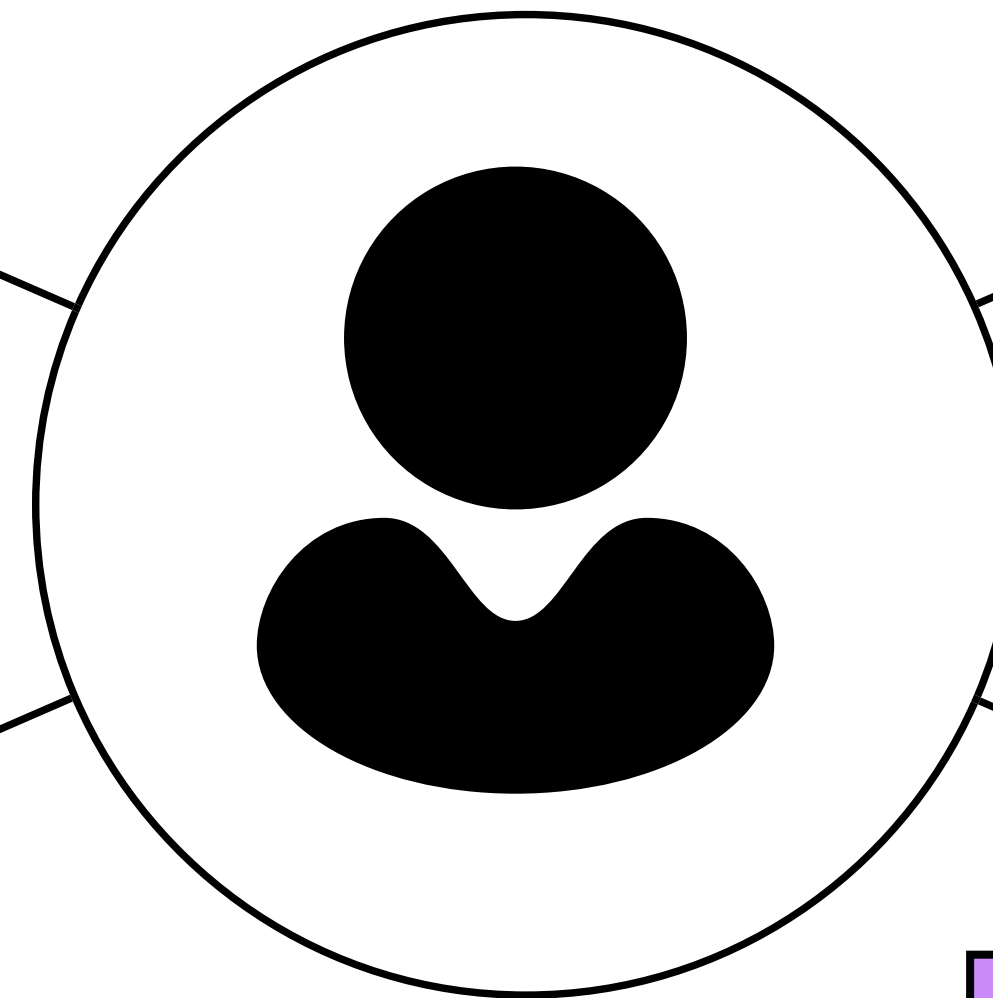


What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations



What do they SAY AND DO?

attitude in public
appearance
behavior towards others

What do they HEAR?

what friends say
what boss say
what influencers say

What do they SEE?

environment
friends
what the market offers

Makes
banks
efficient,

Trustworthy

Minimizes
operational
costs

Detect anti-
money
laundering
pattern

More
Understanding

Allows banks
to update
processes
automatically

Next-gen
Security Is
Guaranteed

Brings
Automation
& Makes The
Process
Seamless

Enhances
Customer
experience

Develop
innovative lending
systems backed by
a robust credit
scoring model

A Robo-advisor
attempts to
understand a
customer's
financial

AI can detect
specific
patterns and
correlations in
the data

To provide
better
services for
end users

Transaction
efficiency

Improved
Loan and
Facility
Evaluation

Improved
Investment
Evaluation

Using chatbots
helps to do
basic banking
transactions
easily.

Using chatbots
is less risky in
terms of data
security and
privacy.

Feel free to
ask
questions to
chatbots.

Image/face
recognition
using real-time
camera to
detect frauds/
crimes

Analyzing past
payment
patterns,
payment
systems

When AI takes
over
repetitive or
dangerous
tasks

Data-
oriented
Loaning
Decisions

Personalized
Client
Services

Digitalization
of Branches

Voice
Aided
Banking

PAIN

fears
frustrations
obstacles

Offer a lot of
power to the
few
individuals

Implementing
the proper
algorithm

Cyber
security
issues

Increase
the
unemployment
rate

Requires
high
costs

Judgement
decisions
during
customer
service

GAIN

"wants" / needs
measures of success
obstacles

Increased
Productivity

Faster
Decision -
Making

Operates
24x7 without
interruption

Improves
customer
service

Automate
processes

AI augments
the capabilities
of differently
abled
individuals

Share your feedback