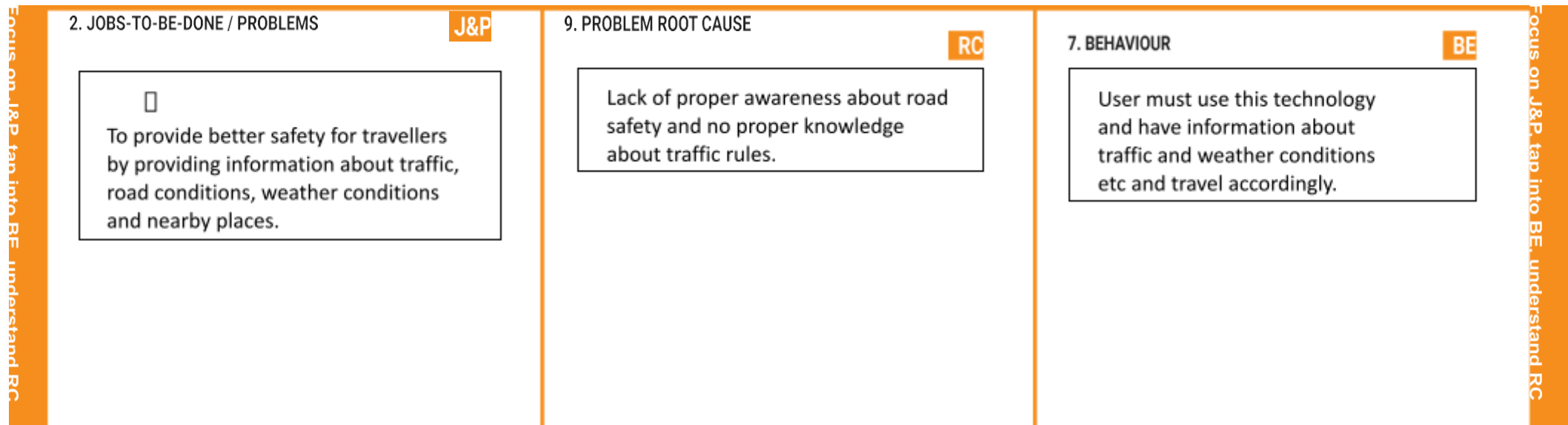
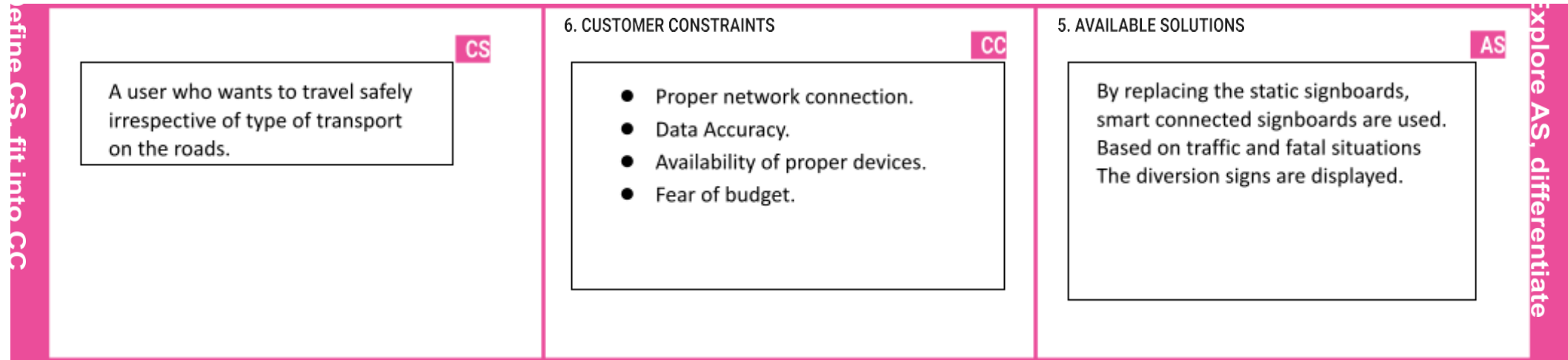


Project Title: Signs with smart connectivity for better road safety

Project Design Phase-I - Solution Fit

Team ID: PNT2022TMID13834



Identify strong TR & EM	3. TRIGGERS TR Fear of accidents ie) By what they see during the travel and hearing news about accidents who travel without proper precautions.	10. YOUR SOLUTION SL These smart connected sign boards get the speed limitations from a web app using weather API and update automatically. Based on the weather changes the speed may increase or decrease. Based on the traffic and fatal situations the diversion signs are displayed. Guide(Schools), Warning and Service(Hospitals, Restaurant) signs are also displayed accordingly. Different modes of operations can be selected with the help of buttons.	8. CHANNELS of BEHAVIOUR CH ONLINE <ul style="list-style-type: none"> ● Calling customer care ● Mailing OFFLINE <ul style="list-style-type: none"> ● Going to service center 	Identify strong TR & EM
	4. EMOTIONS: BEFORE / AFTER EM Wants to travel on the road -> About to make an accident -> feeling fearful -> follows traffic rules and take necessary precautions.			