

1. CUSTOMER SEGMENT(S)

Farmers, Agriculturists, and plant and soil researchers.

6. CUSTOMER CONSTRAINTS

The root cause of this problem is due to unfavourable soil properties fertility imbalance,physical injuries and unhealthy saplings.

5. AVAILABLE SOLUTIONS

Staking and trellising for soil preventing reducingthe disease

2. JOBS-TO-BE-DONE / PROBLEMS

Which jobs-to-be-done (or problems) do you address for your

Helps to predict disease at an early stage which in turn helps customers toprotect crops at their early stage.

9. PROBLEM ROOT CAUSE

The root cause of this problem is due to unfavourable soil properties, fertility imbalances, physical injuries andunhealthy saplings.

Plant diseases vary in incidence From season to season due to differences in the nature and amount of inoculum, environmental conditions,numbers and activity of vectors, and other factors which affect the development and spread of pathogens.

TRIGGERS	YOUR SOLUTION	CHANNELS OF BEHAVIOUR
<div>1. Fertilizers available at affordable cost.</div> <div>2. An user efficient portal</div> <div>3. Anytime usage</div>	<div>The solution is based on deep</div>	

Identify strong TR & EM	<p>EMOTIONS: BEFORE / AFTER</p> <p>1. To design a such system thatcandetect crop disease and Pest accurately.</p> <p>2. Create a database of insecticides for respective pestsand diseases.</p> <p>3. To provide a remedy for thedisease that is detected.</p>	learning to classify plants, and diseases and suggest the fertilizer for theprevention	<p>1. Whole-scaleretailers</p> <p>2. Smallholder farmers.medium and small- scale agro-dealers.</p>	Identify strong TR & EM
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