Define CS, fit into CC

Explore AS, differentiate

1. CUSTOMER SEGMENT(S)

- Manufacturers
- Retailers

6. CUSTOMER CONSTRAINTS

- How might we help customer to find an easy and efficient solution.Common type of resources constraints include limits on raw materials,workforce capacity,storage space,total no.of oreder placed

5. AVAILABLE SOLUTIONS

- Manual Tracking
- Documented
- Customer Relationship Management

2. JOBS-TO-BE-DONE / PROBLEMS

- Retail Inventory Management is the process of ensuring you carry merchandies that shoppers want with neither too little noor too much on hand.By managing inventory,retailers Meet customer demand without running out of stocks or carrying excess supply

9. PROBLEM ROOT CAUSE

1.Lack of inventory
2.Inefficient Inventory Management process or software
3.Tracking Obsolete material
4.Keeping up with overstocks

7. BEHAVIOUR

1.Evaluate Your Store Clustering & Merchandise assortments
2.Leverage Data Analytics
3.Have supplier & Logistics Contingency plans

3. TRIGGERS

Better financial security and improve work

Identify strong

4.EMOTIONS: BEFORE / AFTER

Frustrated ➡ Customer Satisfied

10. YOUR SOLUTION

Centralized Tracking consider upgrading to tracking software that provides automated features for re-ordering and procurement.This website is created to reduce this and create an easy way to find.

8. CHANNELS of BEHAVIOUR
8.1.ONLINE

- Software
- Automated update Technology

8.2 OFFLINE

- Manual Management
- Document and Paper Works

Extract online & offline