

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><div>Customers are store owners, public etc</div></div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div><div>Provide valid data, limit on orders, lack of centralised information</div></div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div><div>Data Exploration, Data Cleaning and Data visualisation</div></div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div><div>Analyse non segmented data, lack of data in the datasets</div></div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><div>Entering the data carelessly</div></div>	<div>7. BEHAVIOUR<div>BE</div><div>Clear knowledge on data for processing</div></div>	
Identify strong TR & EM	<div>3. TRIGGERS<div>TR</div><div>No idea about stock management</div></div>	<div>10. YOUR SOLUTION<div>SL</div><div>Working on the data to have better view on the project</div></div>	<div>8. CHANNELS of BEHAVIOUR<div></div><div>Online : Exploration and processing of data Offline : Collecting and modelling of data</div></div>	Identify strong TR & EM
	<div>4. EMOTIONS: BEFORE / AFTER<div>EM</div><div>Before : Confused in management After : Clear visualisation</div></div>			