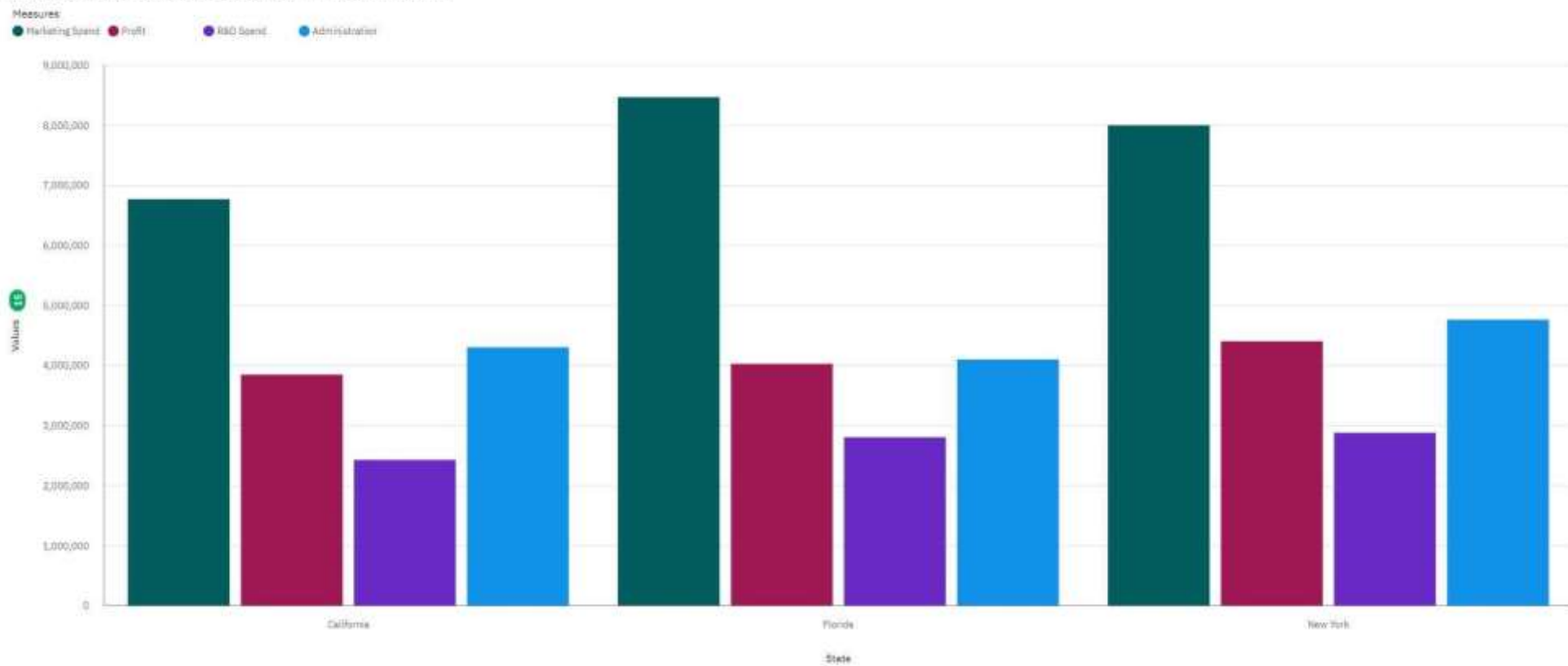


Assignment 1

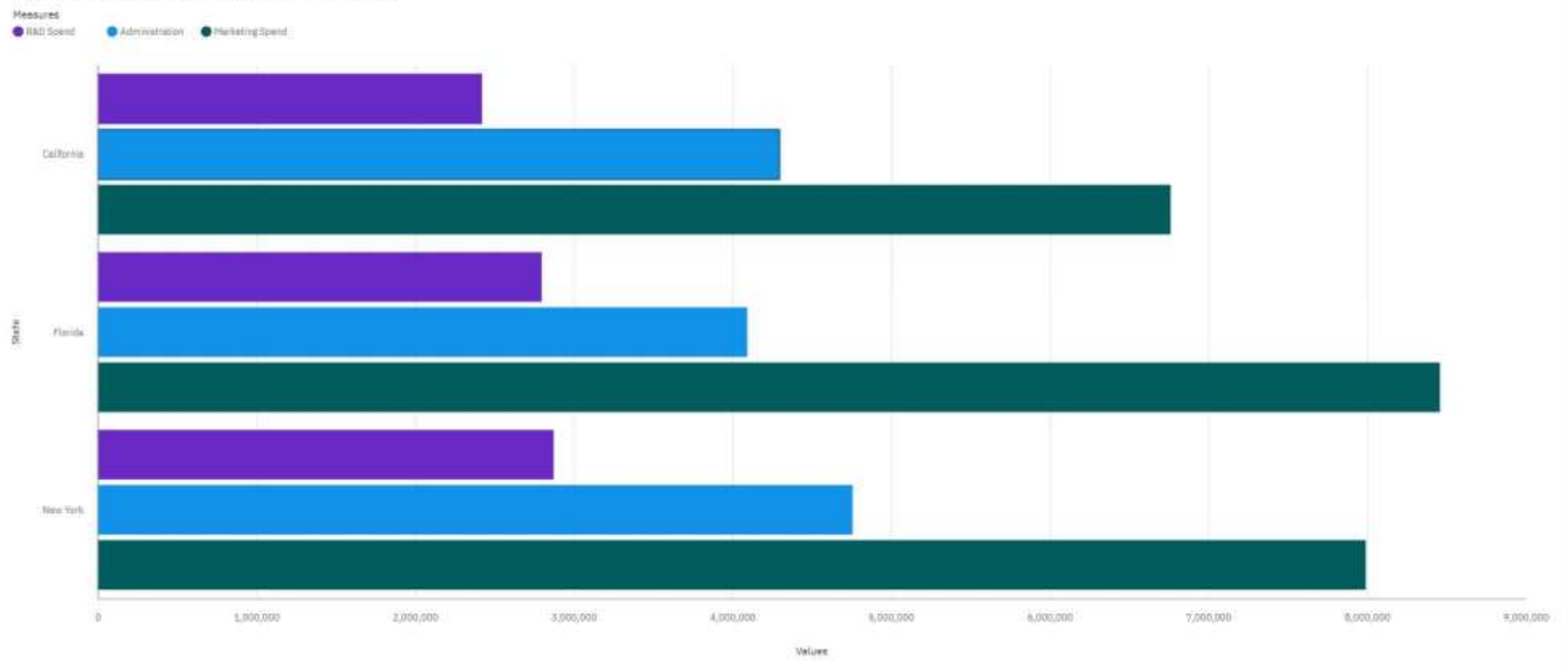
Task: We need to upload the dataset to Cognos Analytics, To explore and visualize the dataset

Dataset → Startup dataset

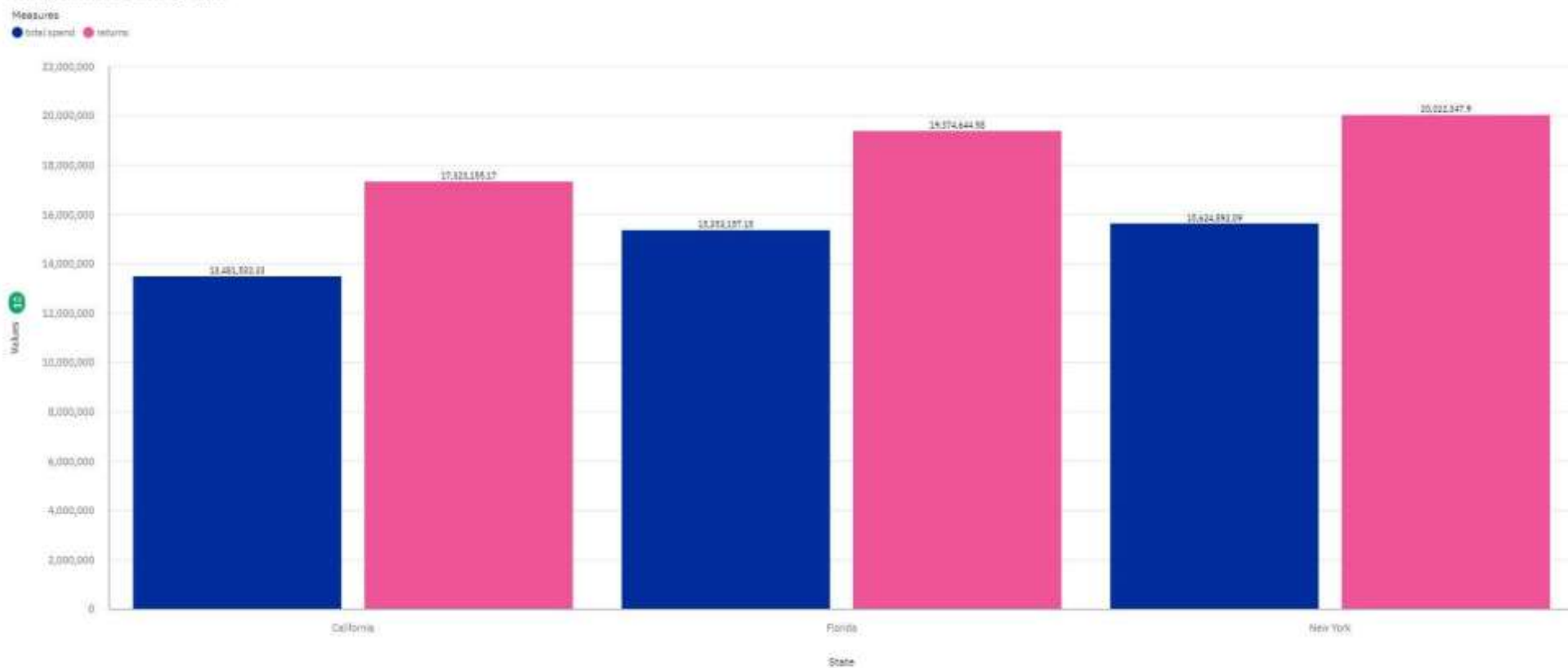
Marketing Spend, Profit, R&D Spend and Administration by State



R&D Spend, Administration and Marketing Spend by State



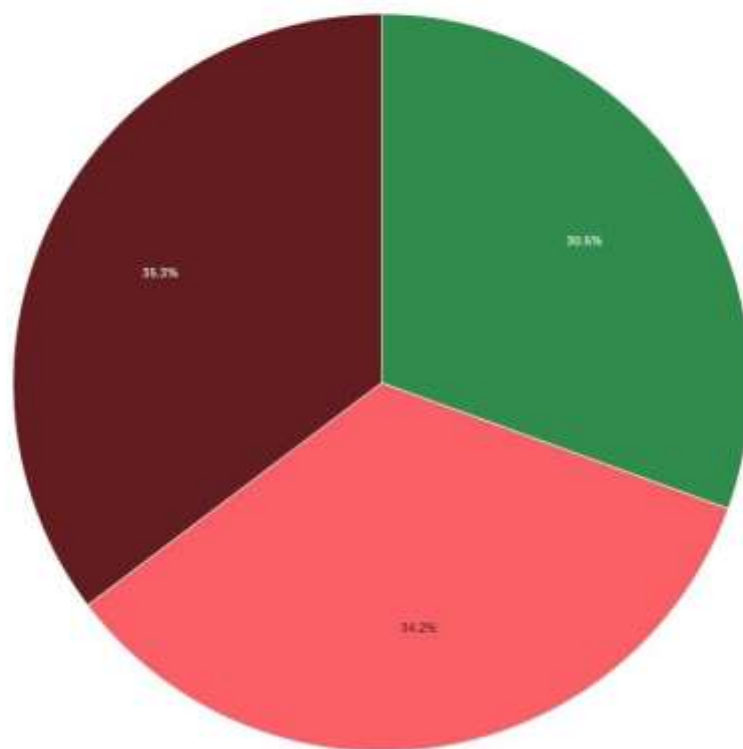
total spend and returns by State



returns by State 10

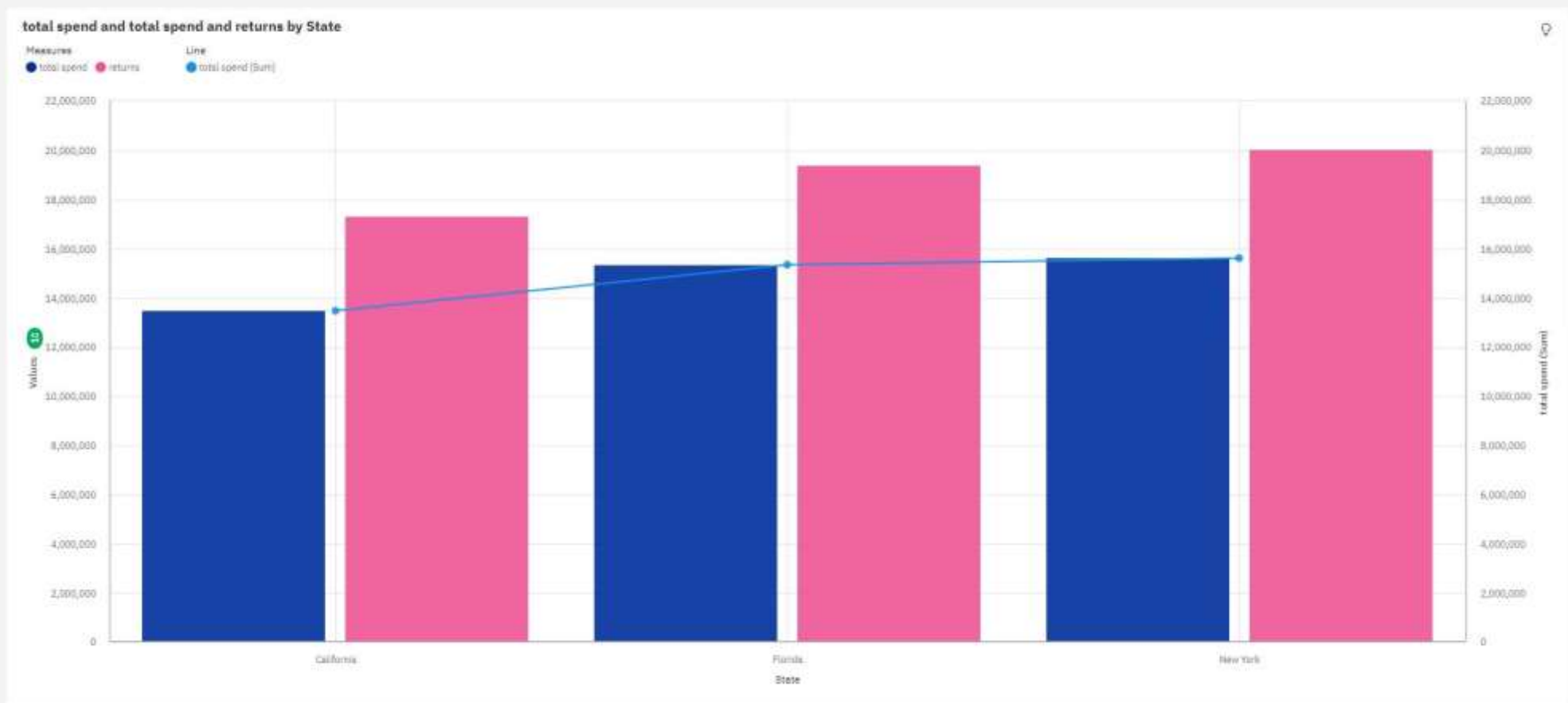
State

- California
- Florida
- New York



State and Marketing Spend for State regions and Administration and R&D Spend for State points 10





LINK TO OPEN THIS
VISUALIZATION IN

COGNOS
TOOL

https://us3.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my_folders%2FAssignment&subView=model0000018331602e44_00000004