

Problem-Solution Fit

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS 1. Head of the department 2. Talent Acquisition Team	6. CUSTOMER LIMITATIONS CL <small>EG. BUDGET, DEVICES</small> Various factors that are difficult to take into consideration regarding attrition	5. AVAILABLE SOLUTIONS AS <small>PLUSES & MINUSES</small> Concentrating on employee engagement through meaningful work, goal setting and communication of worth.	Explore AS, differentiate
Focus on PR, tap into BE, understand RC	2. PROBLEMS / PAINS + ITS FREQUENCY PR Develop a Solution to identify factors Contributing to employees attrition	9. PROBLEM ROOT / CAUSE RC 1. Job Anxiety 2. Change and uncertainty 3. Unscalable Tenure 4. Negligence of effort	7. BEHAVIOR + ITS INTENSITY BE Filtering of reciprocating employees, fair compensation, renegotiation of salary and job security	
Identify strong TR & EM	3. TRIGGERS TO ACT TR Leaving of skillful labor from the organization leads to attrition. 4. EMOTIONS EM <small>BEFORE / AFTER</small> Anxiety/Consolation	10. YOUR SOLUTION SL Based on an employee's performance, Appraisal is provided Biannually. After analyzing the dataset with Cognos analytics	8.CHANNELS of BEHAVIOR CH ONLINE : Resignation mail OFFLINE Lay-off	

